the Joey O'Donnell Film Premiere

August 25, 2017

Dear Board of Selectman,

The *Thirty Third Annual Joey O'Donnell Film Premiere* to benefit The Joey Fund/Cystic Fibrosis Foundation is underway! This year's event is scheduled for Sunday, November 5, 2017 at the Natick Mall in Natick. I am writing to request your approval of a temporary, 1 day liquor license for the event.

The event will start at 6:30 p.m. with an exclusive reception of regional cuisine from local restaurants on the first level of the mall in the Neiman Marcus court for 800-1,000 invited guests. At 8:30 p.m. guests will then be transported via limousine to the AMC Theatres-Framingham for their private premiere. Our expected guests include the worlds of business, politics, sports and media. In 2015 the Film Premiere raised over $850,000 for cystic fibrosis research.

The Joey Fund / Cystic Fibrosis Foundation was established in 1955 and exists to ensure that a cure for cystic fibrosis (CF) will be found. In 1986, friends and associates of Joe O'Donnell started The Joey Fund when his son Joey passed away after a courageous battle with CF.

Joe & Kathy O'Donnell have been hosts of the premiere since the inception of the event; friends of Kathy and Joe O'Donnell have contributed generously to the Film Premiere raising over $75 million over the past 30 years.

As part of the of the Joey O'Donnell Film Premiere, Joe O'Donnell and I, along with the film premiere committee are respectfully requesting your support by allowing us permission to serve alcohol through our caterer, Off the Vine. Off the Vine uses only licensed bartenders, who are anticipated to serve the guests of the event at the reception from 6:00 pm to 9:00 pm. Our plan is to have three full service bars and a champagne station (which are marked on the attached map) on the first level of the mall. All of the beer, wine, champagne and liquor that is served that evening is donated. The event will be cordoned off and guarded - the general public will not be allowed in the area and our guests will be all identified with a Film Premiere sticker which will be given to them when they check in at registration.

If you have any other further questions please call us at the Cystic Fibrosis Foundation at 1-800-966-0444. Thank you in advance for your consideration.

Sincerely,
Pam Spitzer, Executive Director
Tracy Lund, Senior Director of Development