

MEMORANDUM

To: Natick Board of Selectmen
From: Josh Ostroff
Date: November 9, 2017
Re: Natick – Friends of Natick Trails agreement

cc: Martha White, Town Administrator; Friends of Natick Trails; CRT Advisory Committee

Board approval is requested of a revised agreement between the Town and the Friends of Natick Trails. This agreement is a critical step in enabling the Friends to offer naming rights and sponsorships for elements of the CRT.

The reason for this agreement is to enable the Town to recoup some or all of the funds used for the CSX acquisition, as well as to support future acquisition of Open Space or similar public purposes.

The agreement has been revised to provide more clarity, following questions and comments from members at the October 30 Board meeting. My thanks to Town Counsel and Selectman Hickey for their review and comment.

Related to this, Board approval for the proposed draft sponsorship offerings is also requested so that the Friends can begin to market selected opportunities. The specific agreements may vary from this draft package, and in any case would be brought back to the Board at a future time for approval of specific contracts. Note that one of the offerings is the historical signage previously approved by the Board, and to which CSX is expected to be a party.

Upon enactment of special legislation for bridge naming rights (H 3836), and also following Framingham's change of government in early 2018, I expect to request Board input and approval for an intermunicipal agreement with the City of Framingham for the allocation of naming rights revenue for the Route 30 bridge.

That agreement may also relate to maintenance and ownership, but those elements may also be deferred to a later date, as the bridge's future ownership is not yet formalized. Since it is over local layouts, the ownership will also be local.

Thank you for your consideration, and for any questions you may have.