## Section III – Questions with Response Boxes – To Be Completed By Petition Sponsor

Article #32	Date Form Completed: 02 11 2018			
Article Title: Amend Zoning By-Laws: Signage (Street Addresses)				
Sponsor Name: Planning Board (Terri Evans) Email: tevans.pb@natickma.org				

Question	Question			
1	Provide the article motion exactly as it will appear in the Finance Committee Recommendation Book and presented to Town Meeting for action.			
Response	To see if the Town will vote to amend the <b>Town of Natick Zoning By-laws</b> by modifying <b>Section V-H</b> (Signs and Advertising Devices) as follows:			
	In Section V-H, Section C (Regulations Applicable to All Areas)			
	Add a new subsection 7, to read			
	"7. <u>Street Address</u> Unless specifically waived by the SPGA, any standing sign shall include at the top of the sign the street number or street address in letters not less than six (6) inches high. Such area shall not count against the maximum sign size as defined elsewhere in this Bylaw."			
	Renumber the current subsection 7 as subsection 8, to read			
	"8. <u>Term</u> Special permits issued under Section V-H shall have a term of not more than seven years."			
	or otherwise act thereon.			
2	At a summary level and very clearly, what is the proposed purpose and objective of this Warrant Article and the accompanying Motion?			
Response	Incorporate into the Zoning By-Law a long-standing practice of the Planning Board that requires monument signs to display street number or street address, for safety reasons and to assist the public in navigation.			

3	Has this article or one of a very similar scope and substance been on a previous Warrant Article						
	and what has been the actions taken by Finance Committee, other Boards or Committees and						
	Town Meeting?						
Response					No		
	Warrant Period	Other Committees	FinCom Action	Town Meeting			
	FTM 2016						
	SATM 2016						
	FTM 2015						
	SATM 2015						
	Prior						
	1		_				
	Comments:						
4	Why is it required fo	r the Town of Natick a	nd for the Town Age	ncy sponsor(s)?			
Response	This incorporates existing best practice into the Zoning By-laws. By doing so, it would help streamline the						
	signage permitting pro	cess.					
5	Does this article require funding, how much, from what source of funds and under whose						
		oropriation be manage	ed and spent?				
Response	No funding required						
-							
6	Does this article act in any way in concert with, in support of, or to extend any prior action of						
	Natick Town Meeting, Massachusetts General Laws or CMR's or other such legislation or						
	actions?						
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	Does this article seek to amend, rescind or otherwise change any prior action of Natick Town						
Response	Meeting?  This does not substantively alter any Town Meeting vote on this section of the Zoning By-laws in the past				us in the nast		
Response		"Term" section renumb	_				
	20 / 00/01 ( 2007) 0::0			, , , , , , , , , , , , , , , , , , , ,	6.1		
7	How does the propo	sed motion (and imple	mentation) fit with	the relevant Town Bvl	aws,		
		plan, comprehensive I					
	state laws and regula	•	, : : :::	,	· · <del>-</del>		
Response		est practice – that the pu	blic and public safety	personnel are best serve	ed by the		
	• •	bers or street addresses	· · · · · · · · · · · · · · · · · · ·	•	•		

8	Who are the critical participants in executing the effort envisioned by the article motion?				
Response	Planning Board and Community & Economic Development Office / Building Department staff				
9	<ul> <li>What steps and communication has the sponsor attempted to assure that:</li> <li>Interested parties were notified in a timely way and had a chance to participate in the process</li> <li>Appropriate Town Boards &amp; Committees were consulted</li> </ul>				
	Required public hearings were held				
Response	Proposed language does not reflect any substantial change from past practice.				
	I consulted with the Building Commissioner, who was positive about the proposed article and advised me of Police/Fire strong preference that street numbers or addresses be located on the TOP (rather than the bottom) of a standing sign.				
	Planning Board public hearing is scheduled for February 28.				
10	Since submitting the article have you identified issues that weren't initially considered in the development of the proposal?				
Response	No				
11	If this Warrant Article is not approved by Town Meeting what are the consequences to the Town and to the sponsor(s)? Please be specific on both financial and other consequences?				
Response	Failure to pass this article would leave the requirement to include street numbers or street addresses on standing signs as a case-by-case Planning Board process.				

### Section V-H (Signs and Advertising Devices), Section C (Regulations Applicable to All Areas)

### **Current language (section headers only)**

- 1. Illumination
- 2. Construction and maintenance
- 3. Removal
- 4. Temporary signs
- 5. Historic signs and markets
- 6. Other signs
- 7. Terms

### Proposed language in final form (section headers only except for new section 7):

- 1. Illumination
- 2. Construction and maintenance
- 3. Removal
- 4. Temporary signs
- 5. Historic signs and markets
- 6. Other signs
- 7. Street address

Unless specifically waived by the SPGA, any standing sign shall include at the top of the sign the street number or street address in letters not less than six (6) inches high. Such area shall not count against the maximum sign size as defined elsewhere in this Bylaw."

8. Terms

#### Redlined version:

- 1. Illumination
- 2. Construction and maintenance
- 3. Removal
- 4. Temporary signs
- 5. Historic signs and markets
- 6. Other signs
- 7. Street address

Unless specifically waived by the SPGA, any standing sign shall include at the top of the sign the street number or street address in letters not less than six (6) inches high. Such area shall not count against the maximum sign size as defined elsewhere in this Bylaw."

8. Terms (renumbered from 7)