



PO Box 141 * Danvers, MA 01923

May 18, 2018

Natick Board of Selectmen
Natick Town Hall
13 East Central Street
Natick, Ma 01760

Re: Expansion of Local Pouring Permit at Lookout Farm, 89 Pleasant Street, South Natick, MA

Dear Members of the Board of Selectmen:

It has come to our attention that Lookout Hard Cider, LLC seeks to amend its pouring license to expand the facilities serving alcoholic beverages at Lookout Farm located at 89 Pleasant Street in South Natick. Please consider our comments before rendering a favorable decision on this matter.

The South Natick area is a unique mix of longstanding residential, community, recreational, and rural uses. Primary access to the Farm is from the congested intersection of Route 16 and Pleasant Street, a narrow local roadway corridor surrounded by the John Eliot Historic District, Bacon Free Library, the South Natick Dam Park, Charles River landing visitor areas, the Hunnewell Park baseball fields, basketball courts, and playground, and the Wellesley Cooperative Nursery School. The area attracts significant bike and foot traffic and is especially active on weekends and holidays in the Fall. The recently expanded "Children's House" at the Riverbend Elementary School and the Massachusetts Horticultural Society's Elm Bank Reservation, both of which are nearby on Route 16, also attract large populations of children and their families to events nearby on Fall weekends.

As you know, every day, hundreds of people are injured or killed in alcohol impaired driving crashes. Last year 119 people were killed in drunk driving crashes, and thousands more were injured, many sustaining permanent injuries to their bodies and brain. We are concerned about public safety whenever safeguards are not well established. Expanding facilities serving alcoholic beverages at various locations within a non-traditional setting such as the Farm raises public safety concerns which are exacerbated by existing conditions in the immediate access corridor and its environs. We appreciate how difficult it is to balance competing interests and concerns but we hope that public safety will take precedence. We urge you to consider whether expanded alcohol usage at Lookout Farm, even on a limited basis, under existing conditions is in the best interests of the community at large. At a minimum, we urge you to require comprehensive supervision and control to assure public safety by compelling the submittal of a public safety plan, regular training, certification of compliance, and spot checks.

Respectfully,

A handwritten signature in black ink, appearing to read "MK DePamphilis", written in a cursive style.

Mary Kate DePamphilis
MOTHERS AGAINST DRUNK DRIVING