

2018 First Quarter Report

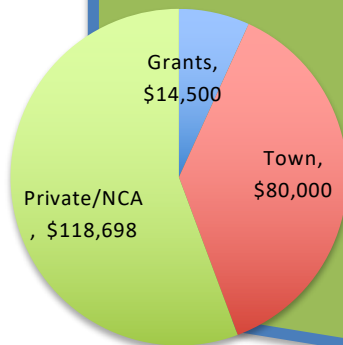
Highlights

- Annual Fundraiser – Natick's Got Talent
- Boston Marathon Runner
- 20 ArtWeek Events
- Holi Festival
- Natick Nights planning
- 2 Electrical Boxes to be painted
- Multicultural Day
- Bollywood Films
- MAPC Placemaking meetings

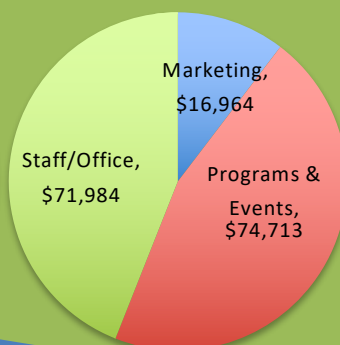
Sponsored Programs

- Year-round Farmers' Markets
- ArtWeek Events
- Holi Festival
- Natick Nights
- ArtWalk
- Check It Out Juried Show
- Historical Walking Tours
- Multicultural Day
- Innovation Nights
- Holiday Hustle Weekend

Revenue



Expenses



Partnered Programs

- Innovation Nights
- Natick Artists Open Studios
- Natick Days
- Concerts on the Common
- 4th of July Celebration
- Spooktacular
- Natick Earth Day Festival
- Holiday Lighting Celebration



Natick Center Cultural District Guiding Principles and Goals

Values

We believe that supporting arts and culture is pivotal to creating a **sustainable economic engine** in Natick Center, and that the success of the Natick Center Cultural District will improve the downtown area for **everyone's benefit**.

Vision

Natick Center will be a **cultural hub** of MetroWest, serving as a regional destination for arts, culture, dining, shopping, business, special events and community gatherings **for residents and visitors** alike.

Mission

To cultivate a **lively and diverse downtown neighborhood** by enhancing the cultural, economic and social life of our community.

We are led by an **innovative partnership** of public, private, non-profit and cultural voices.

STRATEGIC GOALS

Culture

Develop programs & events...foster creative partnerships

Community

A popular destination...connect as a community

Economic Development

Catalyst for attracting new businesses

Governance

Alliance of landlords, merchants, artists & government

2018 PRIORITIES

- Enhance Natick Nights offerings
- Create additional programming in response to community feedback
- Expand public art projects
- Update cultural inventory
- Deepen collaborative relationships
- Install CRM system
- Create better user experience for self-guided walking tours
- Actively partner with economic development initiatives
- Secure additional grant funding

