



Patricia O'Neil <poneil@natickma.org>

MW Chamber of Commerce Request

3 messages

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Brian Lauzon <lauzon@natickpolice.com>

Mon, Jul 23, 2018 at 2:33 AM

To: Amy Mistrot <amistrot@natickma.org>, Patricia O'Neil <poneil@natickma.org>, Donna Donovan <ddonovan@natickma.org>

Cc: Selectmen <selectmen@natickma.org>

Members of the Board of Selectmen,

Upon review of this request we would recommend favorably that the Board approve same.

On Friday, July 20th I was able to meet with the applicant Mr. Joseph and later in the day with farm manager Mr. Jay Mofenson.

The date requested for this event, September 9th is at the beginning of the farms U-pick season where the crowds are historically on the lighter side compared to the following weekends. Mr. Mofenson related he anticipates approximately 1600 customers will come to the farm for "U-pick" that day, and Mr. Joseph anticipates approximately 900 attendees at their event. Mr. Mofenson related the parking area that will be utilized for both events can accommodate 2100 vehicles. With an average of three people with each vehicle it is anticipated that 833 or so vehicles will be on site for the day, not counting staff. That said, I believe parking will be manageable for both events. Vehicles are not allowed in the Chamber of Commerce event area, access is only allowed by foot or farm train.

I am recommending that the following be considered by the Board:

1. Because we are looking at (4) four separate alcoholic beverage service locations being open that day at this location, and significantly dispersed about the farm, I am recommending that an additional Natick Police Detail Officer be requested so that these locations can be monitored for compliance of all Mass General Laws and the Town of Natick Alcoholic Beverage Service policy. The farm already hires one police detail for that day whose primary focus is on retail theft issues in the store area. This second officer, assigned specifically to this event, can also assist with traffic management issues at the farms entrance on Pleasant Street South if such issues arise.
2. At the single point of entry at the Chamber of Commerce event area a farm management level employee should be stationed who is alcoholic beverage server trained in accordance with the Town of Natick Policy. A second employee who is also server trained will be assigned to the area where wrist bands are being distributed for the Chamber of Commerce event. All servers of alcoholic beverages from the Ma Brewers Guild, inside the event area, will also need to be server trained.
3. The event area, which you may recall from your recent site visit because the large seasonal white tent was there, should be limited in size to that which the applicant has described. The boundaries of this area should be controlled with a temporary barrier selected by the farm, which is approximately 36" in height and which creates a single point of access. At this access point of access signage will indicate the occupancy limit for the area, Again this is where the management level employee will be stationed responsible for alcoholic beverage compliance and enforcement of the occupancy load for the area.
4. Food, water, and non-alcoholic beverages should also be offered inside the event area at all times alcoholic beverages are being served.
5. Entertainment as requested by the applicant should stop by 6pm. The entertainment and volume levels requested by the applicant appear to be reasonable and not intrusive to the local neighbors. Alcoholic beverage can begin at noon but should cease at 6pm. Mr. Mofenson should provide Natick Police Dispatch with a cell phone number for the farms manager on duty that day, so that he or she can be immediately contacted in the event a complaint is received regarding noise, traffic, etc.

I offer these as recommendations to the Board as you review this application and will meet with the applicant and farm management again if you have any follow-up questions of concerns.

Respectfully submitted,

Lt. Brian G. Lauzon

On Sun, Jul 22, 2018 at 2:59 PM, Amy Mistrot <amistrot@natickma.org> wrote:

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