## Sassamon Trace Golf Course



## Golf Course Budget Change XI. 6

- Support and Operation Salaries increased to cover the cost of rising minimum wage
- Low CPI in previous years means no increase is needed in the land lease
- Equipment and repair stay the same due to capital request for a grinder
- Increase in advertising to attract more customers (other courses locally closed)


## Sassamon Trace Golf Course

- The following slides will:
- Highlight Revenue Setting Process
- Show last 5 year revenue data
- Show last 5 year expense data
- Show actual v. appropriated


## Max Capacity Sassamon Trace

| Days/Yr | Days Mon | Golfers/Month | Recognized Season NE 244 | Actual rounds possible 2018 (subtract weather days) |
| :---: | :---: | :---: | :---: | :---: |
| July | 31 | 6336 | 6336 | 5314 |
| August | 31 | 6336 | 6336 | 5927 |
| Sept | 30 | 5244 | 5244 | 4195 |
| Oct | 31 | 4692 | 4692 | 3481 |
| Nov | 30 | 3696 | 1848 | 924 |
| Dec | 31 | 3864 |  |  |
| Jan | 31 | 4320 |  |  |
| Feb | 28 | 4284 |  |  |
| Mar | 31 | 4968 | 2484 | 320 |
| April | 30 | 5796 | 5796 | 3478 |
| May | 31 | 6336 | 6336 | 5518 |
| June | 30 | 6348 | 6348 | 5290 |
| Totals |  | 62220 | 45420 | 34447 |

## Past 5 - Playable Season

|  | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Totals | Percent Capacity |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | 4281 | 5587 | 3802 | 2638 | 1056 |  |  |  | 148 | 2654 | 4067 | 5106 | 29,339 | 65\% |
| 2015 | 5146 | 5303 | 3580 | 2728 | 1028 |  |  |  |  | 1895 | 4780 | 4485 | 28,945 | 64\% |
| 2016 | 5271 | 4982 | 3818 | 2691 | 1577 |  |  |  | 1263 | 1980 | 3774 | 4865 | 30,221 | 67\% |
| 2017 | 4789 | 4578 | 3588 | 1909 | 1069 |  |  |  | 81 | 2170 | 3303 | 4391 | 25,878 | 57\% |
| 2018 | 4388 | 4761 | 3638 | 2634 | 988 |  |  |  | 144 | 1485 | 4337 | 4390 | 26765 | 59\% |


|  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | FY 15 | FY 16 | FY 17 | FY 18 | 4 year Weighted Average |
| Rounds | 28945 | 30221 | 25878 | 26765 |  |

## PGA of America Industry Average

- Golf Courses average $62 \%$ of Capacity
- $62 \%$ at Sassamon Trace - 28,160 rounds
- In FY 18 we achieved $60 \%$ or 27172 rounds
- $78 \%$ usage based on actual playable days


## Sensitivity Scale



## Season Passes

| 2013 | 213 |
| :---: | :---: |
| 2014 | 247 |
| 2015 | 212 |
| 2016 | 198 |
| 2017 | 184 |
| 2018 |  |


|  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: |
| FY 15 | FY 16 | FY 17 | FY 18 | 4 Year Weighted Average |
| 212 | 198 |  |  |  |

## Golf Course Revenue Past 5



- Revenue Request
$\square$ Actual Revenue


## Appropriated v. Actual

| 2018 | Requested | Actual | Difference | \% |
| :--- | :---: | :---: | :---: | :---: |
| Season Passes | $\$ 128,750$ | $\$ 111,919$ | $(\$ 16,831)$ | $-13.07 \%$ |
| Greens Fees | $\$ 403,760$ | $\$ 405,739$ | $\$ 1,979$ | $0.49 \%$ |
| Rental | $\$ 80,340$ | $\$ 83,023$ | $\$ 2,683$ | $3.34 \%$ |
| Instruction | $\$ 15,000$ | $\$ 13,319$ | $(\$ 1,681)$ | $-11.21 \%$ |
| F\&B, Merc, Tax | $\$ 47,380$ | $\$ 41,460$ | $(\$ 5,921)$ | $-12.50 \%$ |
| Golf Course Revenue | $\$ 675,230$ | $\$ 655,460$ | $(\$ 19,771)$ | $-2.93 \%$ |
| Retained Earnings |  |  |  |  |
| Appropriated Subsidy | $\$ 35,814$ | $\$ 35,814$ |  |  |

## Market Survey

| Course | Weekday | Weekend |
| :---: | :---: | :---: |
| Indian Meadows | 21 | 23 |
| Pine Meadows | 17 | 21 |
| Fresh Pond | 24 | 27 |
| Newton Commonwealth | 25 | NA |
| Norwood CC | 21 | 24 |
| Pinecrest | 20 | 23 |
| Sandy Burr | 30 | NA |
| Wayland CC | 25 | NA |
| Brookline Golf Course | 27 | 30 |
| Maynard CC | 22 | 25 |
| Juniper Hill | 25 | 28 |
| Sassamon Trace | 23 | 25 |
| Average All | 23.36 | 23.13 |
| Average 9 | $17-30$ | $21-30$ |
| Range |  | 207 |

## Expenses

- The next several slides will:
- Show how the course is managing expenses


## Expenses Past 5



## Appropriated v. Actual

| FY 18 | Appropriated | Actual | Difference | \% |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Salaries | $\$ 300,055$ | $\$ 291,547$ | $(\$ 8,508)$ | $-2.84 \%$ |
|  |  |  |  |  |
| Operating Expenses | $\$ 231,590$ | $\$ 218,447$ | $(\$ 13,143)$ | $-5.68 \%$ |
|  |  |  |  |  |
| Employee Benefits | $\$ 70,261$ | $\$ 69,859$ | $(\$ 402)$ | $-0.57 \%$ |
|  |  |  |  |  |
| Indirects | $\$ 245,787$ | $\$ 245,787$ |  |  |
| Debt |  | $\$ 0$ | $0.00 \%$ |  |

## Rounds by FY

|  | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Totals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | 4362 | 5652 | 3802 | 2660 | 1056 | 161 | 41 |  | 148 | 2718 | 4124 | 5182 | 29,906 |
| 2015 | 5146 | 5303 | 3567 | 2712 | 1028 | 428 | 14 |  |  | 1895 | 4780 | 4485 | 29,358 |
| 2016 | 5271 | 4982 | 3818 | 2691 | 1577 | 1097 | 119 | 464 | 1263 | 1980 | 3774 | 4865 | 31,901 |
| 2017 | 4789 | 4578 | 3588 | 1909 | 1069 | 249 | 270 | 177 | 81 | 2170 | 3303 | 4391 | 26,574 |
| 2018 | 4388 | 4761 | 3638 | 2634 | 988 | 147 | 50 | 210 | 144 | 1485 | 4337 | 4390 | 27,172 |
| 2019 | 4642 | 4706 | 3676 | 2244 | 454 | 196 |  |  |  |  |  |  |  |

## Sassamon Trace Golf Course



