
Profile

Devon

First Name

Long-Lytle

Middle Initial

Last Name

Email Address

Street Address

City

Suite or Apt

State

Postal Code

What Precinct do you live in? *☒ Precinct 4

Primary Phone

Alternate Phone

Bose Corporation

Employer

Sustainability Program Manager

Job Title

Applicants are encouraged to attend or read the minutes of several meetings of the body to which they are applying, if possible.

Which Boards would you like to apply for?

Sustainability Committee: Appointed

Are you a registered voter in the Town of Natick?☒ Yes ☐ No

Have you ever attended a Natick town meeting?☒ Yes ☐ No

Have you ever served on a board, committee, or commission in the Town of Natick?☒ Yes ☐ No

If yes, please list name(s) of board, committee or commissions, along with date(s) of service:

I have served on the Board of Directors for the Natick Community Organic Farm (2012 - 2017), and on the Steering Committee for the JJ Lane Community Gardens (2015 - 2017).

Interests & Experiences

Why are you interested in serving on a board or commission? Are there any changes you would like to see to these boards, committees and/or commissions?

I think the Town has been doing a fantastic job of moving sustainability initiatives forward - Solarize Natick, Composting Pilot - I'd like to see the momentum continue. Additionally, I've served on a couple of Boards over the last 10 years and find the experience very rewarding.

Are you a graduate of the Natick Community Services Citizen's Leadership Academy?

☐ Yes ☒ No

Please list any skills or specialized knowledge you can bring to these boards, committees and/or commissions.

I've been working in the sustainability field for the last 10 years, additionally I worked in finance for 10 years prior to that. I also feel as though I bring some basic insight into Town workings from my experience serving on the NCOF Board and with the Gardens.

Please list any professional affiliations.

• Natick Community Organic Farm: Board of Directors, 2012 – 2017 • Net Impact Boston: Current Advisory Council Member; Many past leadership roles including President, 2010

Let us know what other specialized interests or hobbies you might have.

Gardening, hiking, running, traveling

Applicants are encouraged to upload a resume, accepted file types are listed below.

[DevonLongLytle_Resume_091216.docx](#)

Upload a Resume

Devon Long-Lytle

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EXPERIENCE

Bose Corporation – Corporate Sustainability

Sustainability Program Manager for the Global Sustainability Office of a multi-national multi-billion dollar electronics company.

Sustainability Program Manager; (Aug 2016 – Present)

Framingham, MA

- Support all aspects of sustainability program by developing core processes for project prioritization, execution and tracking.
- Support and program manage sustainability initiatives working with internal teams as well as external vendors.
- Develop appropriate goals, metrics and processes for measuring the company's performance with respect to sustainability, in collaboration with the Sustainability Council and Steering Committee.
- Plan and contribute written narrative material to internal and external communication, including the design and creation of the annual sustainability report.
- Collect, organize, and analyze sustainability data for internal and external communication.
- Field issues included under the sustainability umbrella – product sustainability, carbon accounting, corporate responsibility, community involvement, human rights, sustainable supply chain management, risk-management, etc.

Sustainable Business Strategies – Sustainability Consulting

Sustainability strategy consultant for clients in multiple industries; strategy development, goal and metric creation, sustainability reporting and communication, benchmarking, research and analysis, change management.

Consultant; (Jul 2010 – February 2016)

Chestnut Hill, MA

- Fortune 100 Multinational Food and Beverage Company: Supported sustainability team, including VP, with benchmarking, research and analysis including competitors and organizations with similar supply chain management challenges. Topics benchmarked included: greenhouse gas emissions, waste, water, animal welfare, human rights and more; delivered recommendations for sustainability goals, metrics and policies.
- Fortune 250 North American Utility Company: Provided best practice and emerging trends recommendations to Managing Director of Sustainability for corporate sustainability reporting.
- Fortune 250 Multinational Tech Company: Analyzed Dow Jones Sustainability Index questionnaire submission for VP of Sustainability; provided guidance on approach. Client was named to DJSI the following year.
- Fortune 250 Multinational Tech Company: Provided recommendations on setup and design of corporate sustainability champions program.
- Private biotech firm: Supported CSO in all facets of sustainability program; sustainability initiatives, metrics and goals; sustainability reporting using GRI framework; internal and external sustainability communications.
- Fortune 250 Multinational Tech Company: Created visual model and supporting documentation on link between business objectives and sustainability initiatives for use by CSO and C-suite.
- International Human Rights NGO: Created financial model and 5 year projections for farm worker-based certification business plan.
- Created presentations for business development, speaking engagements and workshops on sustainability/ human resources, including employee engagement and change management. Experience pitching to clients.

Lewtan Inc. (now part of Moody's Analytics) - Financial Planning and Analysis

Financial modeling, analysis, reporting and oversight for \$29M consulting and software company.

Senior Financial Analyst; (2009 – 2010)

Waltham,

MA

- Planned and led annual budget process, including 5 year long-range plan, by creating timelines and templates, meeting with department VPs, and preparing models and reports for CEO.
- Designed and managed quarterly and ad hoc forecast and processes.
- Planned and led monthly close process. Wrote monthly commentary on results vs. forecast and budget.
- Coordinated and completed Executive and Department scorecards, including metrics development.
- Improved budgeting, forecasting and reporting processes to increase efficiency and eliminate redundancy.
- Received Employee of the Quarter award.
- Member of the Lewtan Green Team.

Hearts On Fire (now part of Chow Tai Fook) - Financial Planning and Analysis

Financial modeling, analysis and reporting for luxury goods company with annual revenues of \$160M.

Senior Financial Analyst; (2007 – 2009)

Boston, MA

- Led annual budget process; created timelines and templates, met with department VPs and prepared models for President, CEO and CFO. Created semi-annual banking and board financial presentations.
- Built financial model used by C-suite and VP of Retail as template for 5+ retail store deals.
- Prepared monthly financial reports including financial flash, KPIs and budget to actual comparisons.
- Met with VPs from 18 departments to review results, forecasts and monthly management reports.
- Led development and implementation of data warehouse and management reporting system.
- Maintained financial model for 5-year strategic long-range plan.
- Founding member of HOF Green Team.

Framework:CR – Corporate Responsibility Consulting

Project-based research and business development.

Intern; (2007)

Wilton, CT

- Created content for 8 hour Investor Relations Officer corporate responsibility training.
- Analyzed usability of stakeholder materiality matrix tool.
- Wrote topical quarterly newsletter content for company website.

University of Massachusetts, Amherst - Center for Student Business

Management of 140 student co-managers and 11 student consultants; oversight of 8 nonprofit cooperative businesses.

Business Development Coordinator; (2005 – 2007)

Amherst, MA

- Assisted students with creation and development of business plans for potential new student businesses.
- Supervised, trained, and evaluated students regarding financial management and other consulting topics.
- Prepared and maintained fiscal year budgets, annual reports, and cumulative historical records.

Accenture – Client Financial Management; (1999- 2005)

Financial supervisor for clients including J&J, Bell Canada, UMASS, The Hartford, UBS, Morgan Stanley and Sony.

Specialist; (2003-2005)

Florham Park, NJ

- Supervised team of two analysts. Monthly revenue for combined projects exceeded \$3M.
- Produced and presented training programs for team of 40, including new hire orientation.
- Validated and ensured internal controls were met for all engagements, per Sarbanes-Oxley.
- Managed internal SAP implementation including project management, testing, deployment, and go-live.

Analyst; (2001-2003)

Florham Park, NJ

- Prepared management financial reports including: financial statements, budget to actual comparisons, forecasting, sales and backlog, marketing discounts, receivables and non-billable expense analysis.
- Priced new work opportunities of up to \$30M in contract value including vendor and offshore workforce.
- Enforced G.A.A.P. compliance standards. Received first ever CFM 'Beyond Excellence' award.

Intern; (1999-2001)

Albany, NY

- Assisted with various financial and consulting tasks.

EDUCATION

Harvard University, Extension Studies

Cambridge, MA

Certificate of Corporate Sustainability and Innovation; *December 2015*

University of Massachusetts, Isenberg School of Management

Amherst,

MA

Master of Business Administration (MBA); *2007*

State University of New York at Albany

Albany, NY

Bachelor of Science; Finance and Management; *2001*

PRESENTATIONS AND PUBLICATIONS

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- *Talent, Transformation and the Triple Bottom Line* (Wiley, Feb 2013) Research, fact checking and permissions
 - *The Triple Bottom Line, 2nd Edition* (Wiley, Nov 2013) Research, fact checking and permissions
 - "Rx for a Jazzed-Up Workforce: Go Sustainable," Wall Street Journal, 8/6/13, Research and fact checking

- New Hampshire Businesses for Social Responsibility Annual Conference, “Managing Sustainability Performance with the Balanced Scorecard” (Concord, NH, June 2011)
- Net Impact Annual Conference, “Leading Sustainability Efforts” (Portland, OR, Oct 2011)
- Net Impact Boston Professional Chapter Event, “Creating Impact at Work,” (Cambridge, MA, Nov 2012)

SKILLS, LANGUAGES, PROFESSIONAL ORGANIZATIONS AND AFFILIATIONS

- Sustainability: OpenLCA, Rhino 5, Clean Air-Cool Planet Carbon Calculator
- Financial: TM1, Quickbooks
- Enterprise and Content: SAP, Salesforce, Microsoft Dynamics AX, SharePoint, PeopleSoft, Robohelp
- Microsoft: Excel, Word, Access, PowerPoint, Outlook, Project, Windows
- Apple: OSX, Keynote, Pages
- Languages: French – working knowledge, Spanish – working knowledge
- Natick Community Organic Farm: Board of Directors, 2012 – Present; Currently serving as President
- Steering Committee Member, Natick Community Gardens
- Net Impact Boston: Current Advisory Council Member; Many past leadership roles including President, 2010
- Recognized as a Net Impact Distinguished Member for 2007, an international award