
Profile

Barbie

First Name

L

Middle Initial

Rasmussen

Last Name

barbierasmussen@gmail.com

Email Address

9 Grant Street

Street Address

Apt 2

Suite or Apt

Natick

City

MA

State

01760

Postal Code

What Precinct do you live in? *☒ Precinct 9

Home: (360) 301-5148

Primary Phone

Alternate Phone

Retired. Former employer:
Olympic Area Agency on Aging

Employer

Director, Contracts Management
& Planning (11 years)

Job Title

Applicants are encouraged to attend or read the minutes of several meetings of the body to which they are applying, if possible.**Which Boards would you like to apply for?**

Council on Aging: Submitted

Are you a registered voter in the Town of Natick?☒ Yes ☐ No

Have you ever attended a Natick town meeting?☐ Yes ☒ No

Have you ever served on a board, committee, or commission in the Town of Natick?☐ Yes ☒ No

If yes, please list name(s) of board, committee or commissions, along with date(s) of service:

As a relative newcomer to the area, I am looking forward to using my skills and past experience to contribute to my new community as a volunteer. Although I haven't yet served on a Town of Natick committee, I have served on numerous boards and committees throughout my career, which encompasses both project management of international public health programs, as well as service provision to older adults through a regional Area Agency on Aging in Washington state. Some of these affiliations are highlighted in my resume, attached. In my capacity as planner for the Area Agency on Aging, I provided staff support to the Advisory Council for monthly meetings, facilitated council members' participation in regional planning activities, and supported their advocacy efforts with local and state elected officials. I retired several years ago, and moved to Massachusetts to be close to children and grandchildren. Just prior to my retirement, I served on a committee convened by the local hospital, with a remit to effectively expand coverage with affordable care to older adults in the area. Since moving here, I have found Natick to be a dynamic and friendly community. I am grateful to have experienced such a happy landing, and eager to be of service.

Interests & Experiences

Why are you interested in serving on a board or commission? Are there any changes you would like to see to these boards, committees and/or commissions?

I retired in 2016, after 11 years as the director for contracts management and planning for the Olympic Area Agency on Aging. In that role, I worked closely with the members of our Advisory Council, and was impressed by how the agency and its programs and services were enriched as a result of the work of the council members. As representatives of their communities, council members were well-respected and listened to by local & state officials, and their contribution to the integrity of the safety net for older adults and adults with disabilities was significant. I provided staff support to the Council & it was one of the best parts of my job. I promised myself that when I retired, I would try to become a council member myself.

Are you a graduate of the Natick Community Services Citizen's Leadership Academy?

☐ Yes ☒ No

Please list any skills or specialized knowledge you can bring to these boards, committees and/or commissions.

I enjoy working collaboratively with diverse groups to achieve consensus for planning and service coordination. I am skilled at developing funding and coordinating resources for new program implementation. One of the projects I worked on involved collaboration between the Area Agency on Aging and local fire districts, to support older adults in their homes who were frequent utilizers of EMS services. On behalf of the agency, I wrote and submitted a successful funding proposal for this project to the Washington State Attorney General's Office, and supported the nurses and social workers on our staff to implement the project, in direct coordination with the local fire districts. I also generated new revenue to support implementation of the Stanford Chronic Disease Self Management Program throughout the service region, and participated as a trainer in the project. My educational background includes graduate courses in public health at the Master's level; I am also a registered nurse (retired).

Please list any professional affiliations.

My educational background includes graduate courses in public health at the Master's level; I am also a registered nurse (retired), and am a former Master Trainer for the Stanford Chronic Disease Self Management Program. After I retired and moved to Natick, I enjoyed spending time with my daughter and her family in Sherborn, and traveling to visit my sons and their families in California and Germany, and have not yet formed local, formal affiliations. Throughout my career, however, I developed multiple affiliations with civic and government entities in order to enhance support for grass roots project implementation that I was involved with, and these are highlighted on my resume.

Let us know what other specialized interests or hobbies you might have.

I am keenly interested in efforts to promote healthy aging and support for older adults to engage with community activities, and be able to age in place in their own homes. As a grandmother to seven young grandchildren, I am impressed by the challenges that parents today face, resulting both from the pandemic, and as well from the proliferation of social media. When my two young grandsons, ages 6 and 8, were attending school remotely at the beginning of this school year, I created a school room for them in my home, and they attended school at Granny's house, while their parents both continued to work full time from home. This experience has given me a profound appreciation for the current difficulties faced by children, parents, teachers, school districts, public health agencies and local town service providers. One of my interests is in plant-based nutrition, and for several years I have been collecting and testing recipes that appeal to children for a small family cookbook, tentatively called "Granny says to eat your vegetables!"

Applicants are encouraged to upload a resume, accepted file types are listed below.

[Barbie_Rasmussen_cv_April_2021.pdf](#)

Upload a Resume

PROFILE

- Senior manager with experience planning and administering state and federal programs for older adults and adults with disabilities, including Older Americans Act and Medicaid service contracts for in-home care, nutrition, transportation, legal advice, mental health, and chronic disease self management, and developing resources for evidence-based, healthy aging programs at the community level,
 - Managed large-scale international public health projects funded by USAID and multinational donors in Africa, Asia, Latin America and Eastern Europe.
 - Developed new funding and donor partnerships with national governments, foundation and corporate donors, community foundations, and local county and city governments.
 - Developed strategic alliances, partnerships and networks for policy development, outreach and service delivery that achieved national, regional and community level impact, most recently within the framework of Accountable Communities for Health.
 - Expertise in working effectively with community-based service providers, technical staff, and elected officials to achieve outreach and service delivery goals.
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PROFESSIONAL EXPERIENCE**DIRECTOR, CONTRACTS MANAGEMENT AND PLANNING, Olympic Area Agency on Aging****2005 – 2016**

Provided regional planning and service coordination for Older Americans Act programs in a four-county, rural service region to meet the needs of older adults for nutrition, transportation, legal advice and mental health counsel.

Managed Medicaid-funded in-home care contracts with local providers to insure access throughout the region for older adults and adults with disabilities, and assure contract compliance with state and federal regulations.

Responsible for developing four-year service region Area Plans to meet the needs of older adults and persons with disabilities. Developed and supervised regional field research and consultation with local and regional stakeholders, including local residents, service providers, elected officials, and representatives of local community, state and federal agencies.

Developed new partnerships, funding and outreach for evidence-based, chronic disease self management and fall prevention and support to local fire districts.

Provided staff support to Advisory Council monthly meetings and facilitated members' participation in area planning.

CHIEF OF PARTY, The Futures Group International, Zimbabwe**2002 to 2004**

Managed field operations of the **Zimbabwe AIDS Policy and Advocacy Project**, a USAID-funded effort to enhance national capacity for proactive HIV/AIDS advocacy and policy development. Administered \$1.15 million annual operating budget. Supervised professional Zimbabwean staff.

Provided technical assistance & co-drafted the National Plan of Action for Orphans and Vulnerable Children; supported formation of the Zimbabwe Interfaith Network Against HIV & AIDS; coordinated Members of Parliament to go for public HIV status testing; supervised national field research on policy, legislation and service provision; engaged national government leaders in policy dialogue to strengthen HIV and AIDS service delivery.

COUNTRY DIRECTOR, Project Concern International, Zambia**1999 to 2001**

Managed national field operations of USAID-funded HIV/AIDS prevention and mitigation projects, including multi-sectoral response, home-based care and support for AIDS-affected children.

Supervised Lusaka headquarters and provincial field office, and professional Zambian staff.

Provided grants and contracts management, compliance and reporting. Coordinated with bilateral and multilateral assistance organizations.

EXECUTIVE DIRECTOR, Alliance on Aging, Inc., Monterey, CA**1998 to 1999**

Resurrected and stabilized sagging infrastructure and developed agency leadership role in service delivery to the elderly. Managed professional staff of 15 and over 560 volunteer personnel to provide practical services to eligible seniors in Monterey County. Expanded services to Hispanic population.

Improved financial management and accountability to Board of Directors and donors, increased agency revenue and implemented new employee health benefits plan.

COUNTRY DIRECTOR, Project Concern International, Indonesia**1994 to 1997**

Managed national field operations of two large USAID-funded Child Survival projects and USAID's pilot HIV/AIDS prevention project in three provinces. Prepared and administered annual operating budgets of up to \$1.4 million.

Supervised Jakarta headquarters and six provincial field offices with a multicultural staff of 45 personnel.

Coordinated logistics and outside technical support for evaluations, and reported results to USAID, PCI and counterparts. Provided liaison with host country government, bilateral and multinational assistance organizations.

INTERNATIONAL PROGRAM DIRECTOR, Project Concern International, San Diego, CA**1992 to 1994**

Managed USAID-funded project portfolios in reproductive health, Child Survival, and HIV/AIDS prevention in Asia, Africa, Eastern Europe and Latin America.

Provided on-site technical assistance to nine country programs for project design and proposal development, monitoring and evaluation, and budget preparation and administration.

Developed and implemented process and impact evaluation protocols for all maternal-child and reproductive health projects. Coordinated logistics and outside technical support for field project monitoring and evaluation.

PROGRAM OFFICER, Project Concern International, San Diego, CA**1988 to 1992**

Provided technical assistance in project design, development of proposals and detailed implementation plans, and monitoring and evaluation of USAID-funded Child Survival and reproductive health projects in Asia and Latin America.

EDUCATION

- Master's Program in Public Health (25 of 48 units completed towards an MPH), San Diego State University.
- BA, Cultural Anthropology, Magna cum Laude with distinction. Phi Beta Kappa, San Diego State University.
- Registered Nurse, California License No. RN 199735, Mercy College of Nursing and University of San Diego
- Master Trainer, Stanford University Chronic Disease Self Management Program
- Certificate, Plant-Based Nutrition, Cornell University

HONORS and AFFILIATIONS

- Citation by U.S.Congressman Sam Farr for 'unprecedented work with the Alliance on Aging.'
- Charter Member, Zimbabwe Working Party of Officials designated by the Zimbabwe Ministry of Social Welfare to develop National Plan of Action for Orphans and Vulnerable Children
- Charter Member, Consultative Group on the Care and Reintegration of Street Children, Zambia Ministry of Community Development and Social Services
- Selected by the *California Women's Health Leadership Program* as an initial advisor on this statewide project to enhance the leadership of women working at the community level to improve women's health.
- Commendation by the San Diego City Council for founding role in the *San Diego Birthing Project*
- Founder and Past Volunteer, The San Diego Birthing Project

SELECTED PRESENTATIONS

Rasmussen, B. *Redefining Longevity*. Advocacy Network Listening Session for the 2015 White House Conference on Aging. Washington State. 2014.

Stopsen, J and B Rasmussen. *Targeting Rural Community Resources to High Risk EMS Users*. A presentation to the 2014 West Region EMS Conference. 2014.

Rasmussen, B and J Stopsen. *Working Through Community Partnerships to Provide Evidence-Based Programs*. A presentation to Washington Association for Area Agencies on Aging, Staff Development Conference. June, 2013.

Barbie Rasmussen

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