

July 15, 2021

Selectboard – Town of Natick
Natick Town Hall, 2nd floor
13 East Central Street
Natick, MA 01760

To Whom it May Concern,

I am reaching out in my capacity as a retail developer and a long-time property owner in the Town of Natick. The fact that I am an owner of Cypress Tree Management – dba Redi Natick, the first licensee to be selected to open and operate a marijuana dispensary in the Cloverleaf Mall on Speen Street may either make me knowledgeable on the topic of retail and cannabis – or it might mean that my opinion counts less, but either way, I feel inclined to share my perspective.

I believe that Austin Moran's Route 9 Wine Emporium is the second-best retail location for cannabis in Natick (I am still convinced that our Speen Street location is the best location for this use). The reality is that a well-run dispensary in an accessible location should operate no differently than a successful liquor store. Over the years, Austin has established his location at the corner of Route 9 and Grove Street as a successful location for the sale of another regulated product. For this location to change course from alcohol to cannabis does not suddenly cause the character and profile of the customer or location to erode. This location has more than sufficient parking and with Revolutionary Clinics as the operating partner, I believe that this location will enjoy operational excellence in a proven location.

Thank you for taking the time to consider my comments. I look forward to continuing my work with the Town of Natick in the years ahead.

Sincerely,

Todd Finard
Finard Properties/Redi Natick