



Town of Natick, Massachusetts
Department of Community and Economic Development
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James Freas, AICP
Director

DRAFT MEMORANDUM

DATE: June 30, 2021

To: Select Board

FROM: James Freas, Director of Community & Economic Development

RE: 2nd Round Retail Marijuana Establishments - Presentations

Meeting Date:

On May 19, 2021, the Select Board decided to invite four of the remaining retail marijuana proposals (representing three companies) to present to the Board. In order to make efficient use of the Board's time and ensure a fair process amongst the proposals, staff recommends the Board consider the following presentation requirements.

Proposed Retail Marijuana Establishment Presentation Rules

1. Each retail marijuana establishment proposal will have up to 10 minutes to present information about the company, with particular interest in how the company envisions its relationship with the Town and the community.
2. Each retail marijuana establishment proposal will have up to 10 minutes to present information about the proposed location. Each company should discuss how the proposal addresses the concerns of the Town and community.
3. Taken together, the above equates to each proposal having up to 20 minutes to present. One marijuana retail company is presenting on two locations and therefore could have up to 30 minutes to present. The above represents three presentations.
4. Following each presentation, the Select Board could take time to ask questions. Staff recommends no more than 20 minutes.
5. After the presentations and questions, the Select Board could consider allowing time for public comment.
6. Overall, the above equates to an approximately 3-hour meeting.
7. Each retail establishment should be required to provide their presentation by the close of business five days before the scheduled Select Board meeting.