



Joan McNamara <jmcnamara@natickma.org>

SPARK Kindness - requesting banner space Nov. 8-21

Michele Marotta <mmarotta@sparkkindness.org>

Tue, Sep 21, 2021 at 8:00 AM

To: Joan McNamara <jmcnamara@natickma.org>

Cc: Christine Guthery <cguthery@sparkkindness.org>, Kristy Showstead <kshowstead@sparkkindness.org>

Dear Joan,

Thank you for taking my call today and for the information about requesting banner space for the Natick-based nonprofit organization I represent, SPARK Kindness. We would like to have space for 2 weeks, Nov. 8-Nov. 21, 2021, and appreciate the Select Board's consideration of our request.

Additional details about our request are below:

Organization Name:
SPARK Kindness, Inc.

Making Request:
Michele Marotta, Assoc. Executive Director
SPARK Kindness
PO Box 823
Natick, MA 01760
413-320-9099 - cell

Name of Event:
Kindness Week - Nov. 13-19, 2021. Kindness Week is an annual event of our organization (offered on both virtual and in person platforms), launching on World Kindness Day, Nov. 13. Kindness Week is a time to shine a spotlight on the good that happens every day in our communities, and to inspire people to SPARK Kindness through simple but powerful actions. In partnership with organizations, businesses, artists, schools and community members, we offer initiatives throughout the week that will inspire connecting around kindness and have a lasting impact all year long. [HERE](#) is an example of our last Kindness Week programming.

This will be SPARK's first banner request. We are in the process of reviewing quotes for fabrication to the specifications outlined on your hanging banner policy document. We will be able to provide a certificate of liability insurance and the indemnification agreement (it notes you will provide form) if approved, as well as permission from Debsan and Fair & Yeager Insurance. If you can provide a specific contact for each of these businesses for the permission note, that would be very helpful.

Please advise on next steps, and if further information is needed from SPARK.

With gratitude and care,
Michele
413-320-9099

Michele Marotta, Associate Executive Director
SPARKKindness.org

Pronouns: she, her, hers

TOGETHER
LET'S MAKE OUR WORLD
**KINDER, BRAVER,
MORE CONNECTED,
& MORE INCLUSIVE.**



SPARKKindness.org/donate

Please make a tax-deductible gift to **SPARK** even more kindness in 2021! SPARKKindness.org/donate