

**Town of Natick
Job Description**

Position Title:	Director of Equity, Inclusion & Outreach	Grade Level:	4
Department	Select Board/Town Administration	FLSA Status	Exempt
Reports to:	Town Administrator		

Statement of Duties: The Director of Equity, Inclusion & Outreach is appointed by the Town Administrator and is responsible for the development of diversity, equity and inclusion programs for the Town, lead the Town’s efforts to support disproportionately impacted populations impacted by the COVID-19 crisis, and engage with the Select Board and relevant stakeholders in advancing such work. Under the supervision of the Town Administrator consistent with the policies of the Select Board and Town Administration, the Director of Equity, Inclusion & Outreach will work to develop and operationalize a long-term program of initiatives that will develop a diverse, equitable and inclusive culture, target support for disproportionately impacted populations of the COVID-19 pandemic, and develop priorities that provide opportunities to build diversity and inclusive practices into the Town’s operations. The Director of Equity, Inclusion & Outreach will work with boards/committees of the Town as well as community groups as necessary and described in the essential job functions. For purposes of this position description, social equity is meant to include race/ethnicity, physical ability, LBGTQIA+ identity, socio-economic status as examples, but is intended to be inclusive of all people.

Supervision Required: The Director of Equity, Inclusion & Outreach works under the general direction of the Town Administrator. The employee plans and prioritizes the majority of their work independently, in accordance with the standards and rules of the Town, and according to professional judgement. The employee is expected to solve most problems of detail or unusual situations by adapting methods or interpreting instructions accordingly. Work is generally reviewed only for technical adequacy, appropriateness of actions or decisions, and conformance with policy or other requirements; the methods used in arriving at the end result are not usually reviewed in detail. Instructions for new assignments or special projects usually consist of statements of desired objectives, deadlines and priorities. Technical and policy problems or changes in procedures are discussed with supervisor.

Supervisory Responsibility: The employee, as a regular and continuing part of the job, is not required to supervise any employees. However, the employee supports departments and is accountable for the direction and success of diversity and inclusion programs, as well as support for disproportionately impacted populations following the COVID-19 pandemic, accomplished through town departments/divisions. Analyzes program objectives, determines work operations, estimates and allocates the financial and staff resources required.

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Accountability: Consequences of errors, missed deadlines or poor judgment could result in excessive costs, delay of service delivery, or legal repercussions to the municipality.

The nature of the professional or technical work means that errors in analysis, techniques or recommendations would probably be difficult to detect. Consequences of errors, missed deadlines or poor judgment could result in excessive costs, delay of service delivery, or legal repercussions to the municipality. Other consequences of errors, missed deadlines or poor judgment may include significant monetary losses, waste of material, and damage to buildings, equipment or personal injuries.

Judgment: The work requires examining, analyzing and evaluating facts and circumstances surrounding individual problems, situations or transactions, and determining actions to be taken within the limits of standard or accepted practices. The employee uses judgment in analyzing specific situations to determine appropriate actions. Employee is expected to weigh efficiency, legality, and relative priorities in conjunction with procedural concerns in decision making.

Complexity: The work consists of understanding and supporting the technical work of a professional office. The work of the office interacts heavily with local and state legal requirements and the employee must understand these sufficiently to support that work. The work also must understand, interact, and operate within a complex municipal form of government.

The work consists of the practical application of a variety of concepts, theories, practices and principles relating to the field of diversity, equity and inclusion. Assignments typically involve investigation and interpretation of conflict resolution, assessing services, programs and policies, recommending strategies, studying industry trends, maintaining policies, and evaluating compliance with established policies or contracts. Prepares reports and presentations as requested.

Confidentiality: Employee may have access to confidential information obtained during the performance of the regular duties of the position. The work consists of employing many different concepts, theories, principles, techniques and practices relating to an administrative field. Assignments typically concern such matters as studying trends in the field for application to the work; assessing services and recommending improvements. The position may have regular access to confidential information such as personnel files, HIPAA records, payroll data, collective bargaining documents, executive session strategies, and legal matters that are obtained during performance of essential position responsibilities and in accordance with the State Public Records Law.

Work Environment: The work environment involves everyday discomforts typical of offices.

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Noise and physical surroundings may be distracting, but conditions are generally not unpleasant. The employee is expected to work beyond normal business hours in order to attend evening meetings.

Nature and Purpose of Contacts: Relationships are primarily with co-workers, both within the Department and in other Town Departments, elected and appointed board/committee members, and the public involving frequent explanation, discussion or interpretation of rules, regulations, practices, procedures, or guidelines in order to render service, plan or coordinate work efforts, or resolve operating problems. Other regular contacts are with employees of outside organizations, state agencies, and disproportionately impacted populations of the community. More than ordinary courtesy, tact and diplomacy may be required to resolve complaints or deal with hostile, uncooperative or uninformed persons.

Occupational Risks: Duties generally do not present occupational risks to the employee. Examples of injury include bruises from falls, cuts or burns, or muscular strains.

Essential Functions:

The essential functions or duties listed below are intended only as illustrations of the various type of work that may be performed. The omission of specific statements of duties does not exclude them from the position if the work is similar, related, or a logical assignment to the position.

- Provide leadership and partner with the Select Board, local community organizations and diversity leaders and experts to improve the Town's inclusive climate and design equitable structures throughout the Town's programs and processes, with specific attention to supporting populations disproportionately impacted by the COVID-19 pandemic.
- Review policies and plans developed town wide to ensure advancement of the Town's diversity, racial and social equity goals.
- Develop trainings and other educational materials to provide an engine for positively impacting the organization through creating a common language around diversity, racial and social equity and inclusion, facilitating dialogue amongst Town employees, boards and committees.
- Assist HR Director and town departments in setting and achieving diversity, equity and inclusion goals, specifically in recruiting, hiring, promoting and retaining qualified employees from populations disproportionality impacted by the COVID-19 pandemic.
- Develop and monitor internal racial and social equity metrics and goals across Town departments in collaboration with the Human Resources Director.

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- Monitor and make recommendations relative to Federal, State and Local equal employment opportunity and non-discrimination policies, mandates and directives to ensure that the Town is in full compliance.
- Identify best practices and emerging workforce trends in diversity and inclusion; identify external trends and benchmarks that inform and complement internal workforce goals and employee engagement.
- Working with Human Resources and other town departments as appropriate, complete, update, and maintain Equal Employment Opportunity Commission workforce, Massachusetts Commission on Discrimination (MCAD) and US Department of Labor, the Town's Affirmative Action plan, MBE/WBE programs, ADA Transition Plan, and others as assigned.
- Develop ways to engage communities in meaningful dialogue about diversity, equity, and inclusion, what it means for Natick to be a welcoming community, including meeting regularly with various community groups.
- Work with the town communications officer and others to promote participation of a diverse representation of town residents in civic engagement, town services, etc.
- Design, implement, assess and prepare diversity initiatives and policies and provide recommendations for the Town Administrator and Select Board consideration.

Recommended Minimum Qualifications:

Education and Experience: The Director of Equity, Inclusion & Outreach must fulfill the following qualifications or any equivalent combination of education, training and experience that provides the required knowledge, skills and abilities to perform the essential functions of the job.

- 5 years experience in public or business administration, human resources, legal, social work, public policy, organizational development, psychology, education, or related field.
- Professional experience developing programs to increase cultural competence and implementing DEI initiatives, engaging with diverse populations, creating strategic plans with measurable action and change management is highly preferred.
- Bachelor's degree in business, employment law, human resources management, social work, organizational behavior or related field is desirable.

Special Requirements: Valid Class D Motor Vehicle Driver's License recommended.

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Knowledge, Abilities and Skill

Knowledge:

- Working knowledge of personal computer systems including Microsoft Office and Google software.
- Working knowledge of municipal government; ability to independently structure, collect, analyze, and present economic and qualitative information in management reports; ability to understand and interpret laws; to work within a large organization to accomplish given ends through negotiation; skill in dealing with the general public with sensitivity.
- Knowledge of commonly used organizational diversity and education resources, concepts, practices, and procedures. Working knowledge of design and development of such programs.
- Knowledge of laws related to equal opportunity, disability issues, human and civil rights. Knowledge of community, action groups, politics (local), neighborhood and business concerns.
- Ability to work cooperatively in a diverse community and to maintain effective relationships with parties who may have conflicting opinions.
- Exceptional communication skills, de-escalation, mediation and supervisory skills.

Abilities:

- Ability to meet and deal effectively with colleagues, public officials and the public.
- Ability to take the initiative required to handle problems effectively.
- Strong customer service skills.
- Ability to communicate clearly.
- Ability to utilize technology for communication and organization.
- Ability to maintain confidential information.
- Ability to maintain, manage, and organize project records.
- Ability to deal with sensitive inquiries and complaints.

Skill:

- Excellent oral communication skills.
- Analyze data and effectively communicate analysis. ● Systems thinking.

Physical and Mental Requirements

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the position's essential functions.

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Physical Skills:

- The employee is required to lift, push, carry, or pull objects such as office equipment up to 40lbs.
- Some travel required.

Motor Skills:

- Duties are largely mental rather than physical, but the job requires the employee to use basic motor skills to perform activities such as moving objects, operating a telephone system, personal computer and/or most other office equipment.

Visual Skills:

- Visual demands require the employee to constantly read documents and computer screens for general understanding and analytical purposes.

This job description does not constitute an employment agreement between the employer and the employee, and is subject to change by the employer, as the needs of the employer and requirements of the job change.