collusion or fraud with any person. As used in this certification, the word "person" shall mean any natural person, business, partnership, corporation, union, committee, club, or other organization, entity, or group of individuals.

- i. By entering into this Contract, the Contractor certifies under the penalties of perjury, pursuant to M.G.L. c.62C, Section 49A(b), that it has complied with all laws of the Commonwealth relating to taxes, to reporting of employees and contractors, and to withholding and remitting child support.
- j. The Contractor understands that the Massachusetts Conflict of Interest Law, Chapter 268A of the Massachusetts General Laws, applies to the Contractor with respect to the services required to be provided under this Contract. The Contractor and its officers, employees, agents, subcontractors and affiliated agencies shall not participate in any activity which constitutes a violation of the Massachusetts Conflict of Interest Law or which creates an appearance of a violation of the Massachusetts Conflict of Interest Law.
- k. Prevailing wage rates, as contained in the Proposal documents, shall be paid, pursuant to M.G.L. c.149, §§26-27G, if they are applicable.
- The Contractor shall not discriminate against or exclude any person from 1. participation herein on grounds of race, color, religious creed, national origin, sex, gender identity, sexual orientation (which shall not include persons whose sexual orientation involves minor children as the sex object), age, genetic information, ancestry, children, marital status, veteran status or membership in the armed services, the receiving of public assistance, and handicap. The previous sentence shall include, but not be limited to, the following: advertising, recruitment; hiring; rates of pay or other forms of compensation; terms; conditions or privileges of employment; employment upgrading; transfer; demotion; layoff; and termination. The Contractor shall take affirmative actions to insure that applicants are employed, and that employees are treated during their employment, without regard to race, color, religious creed, national origin, sex, gender identity, sexual orientation (which shall not include persons whose sexual orientation involves minor children as the sex object), age, genetic information, ancestry, children, marital status, veteran status or membership in the armed services, the receiving of public assistance, and handicap.
- m. To the extent that any of the foregoing sections required by

 Massachusetts law are inconsistent with other, non-statutory sections
 in this agreement, any statutorily-mandated provisions contained

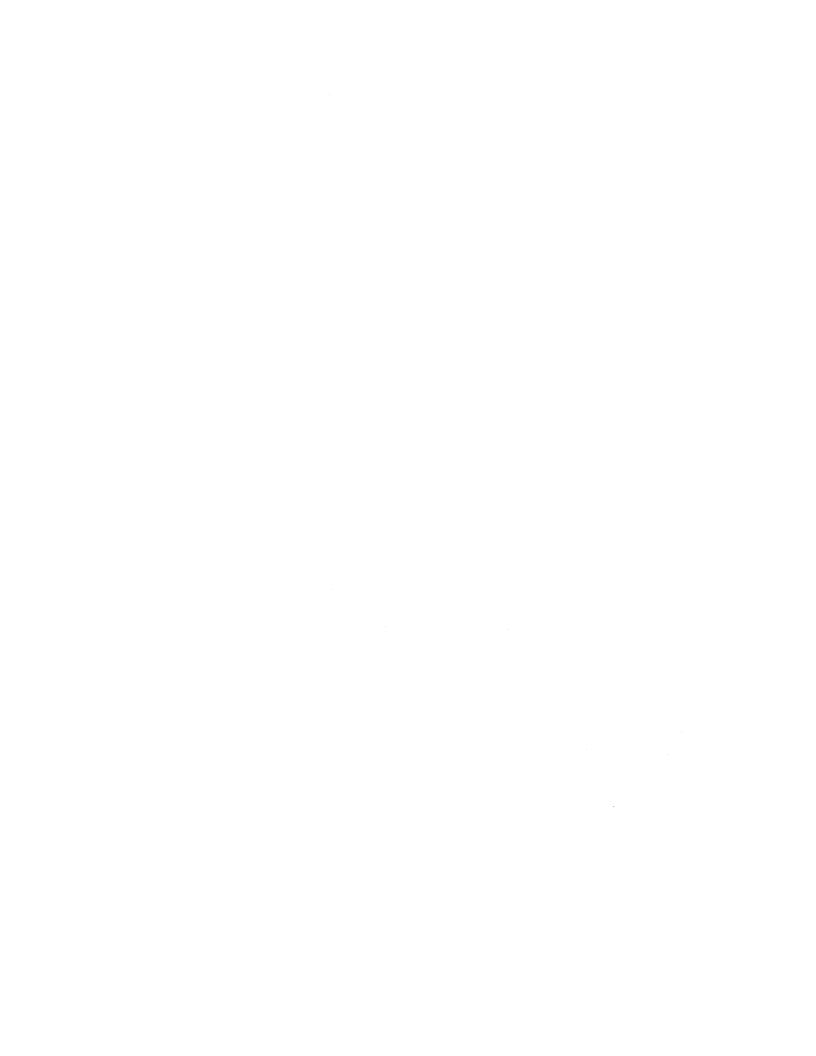
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herein shall control.

- n. The Contractor shall not assign or subcontract in whole or in part this Contract or in any way transfer any interest in this Contract without the prior express written approval of the Town.
- o. The Contractor shall not assign any money due or to become due to the Contractor unless the Town of Natick shall have received prior written notice of such assignment. No such assignment shall relieve the Contractor of its obligations under this Contract.
- p. This Contract may be amended only by written consent of the parties.
- q. This Contract constitutes the entire agreement of the parties and any other agreement, written or oral, that may exist is excluded from this Contract. When executed, this Contract supersedes any other agreement of any of the parties in connection with the transaction contemplated.
- r. The parties agree that the traditional canon of contract interpretation, resolving ambiguities against the drafter of the particular instrument, shall not be employed in construing provisions of this Contract.
- s. If any provision, or portion thereof, of this Contract shall be adjudged to be invalid or unenforceable by final judgment or order of a court of competent jurisdiction the remaining provisions shall continue in effect to the extent permitted by law.
- t. The provisions of this Contract shall be binding upon and shall inure to the benefit of the heirs, assigns and successors in interest of the parties.
- u. This Contract shall be governed by and construed in accordance with the laws of the Commonwealth of Massachusetts, regardless of choice of law issues or principles.
- v. This Contract is executed in triplicate as a sealed instrument.

(The remainder of this page is left blank.)

The Town of Natick, Massachusetts	
1 - A Noted Calcar Dec. 1	Printed Name of Contractor
by: the Natick Select Board	by:
Karen Adelman-Foster., Chair	Signature
Richard P. Jennett, Jr., Vice Chair	Printed Name
Michael J. Hickey, Jr., Clerk	Printed Title
Paul R. Joseph	
Susan G. Salamoff	
Dated:	Dated:
APPROVED AS TO AVAILABILITY OF This is to certify that an appropriate therefor, and that the Natick Select Board is approve all requisitions and execute change	on in the amount of this Contract is available s authorized to execute this Contract and to
Michelle Laramee Comptroller, Town of Natick	Dated:
APPROVED AS TO FORM ONLY, AND	NOT AS TO SUBSTANCE:
Karis L. North, Esq. Office of the Town Counsel	Dated:



CERTIFICATE OF VOTE

I,		, hereby o	certify
(Clerk	/Secretary)		
that I am the dul	y qualified and acting		of
(Corpora	tion Name)	(*)	Title)
held on	ify that at a meeting of the Direction 20, at which meeting te was unanimously passed:		
VOTED: To aut	horize and empower either		
(Name)	(Title)		
,	(Title); or		
(Name)	(Title),		
any or Corporation.	ne acting singly, to execute all	contracts and bonds or	n behalf of the
•	that the above vote is still in ef not been changed or modified i		day of
	Signature		
	Printed Name		
	Printed Title		

The certification contained here above shall be executed by CONTRACTOR or copy of current "certification of authority to sign for the Corporation" shall be attached.)

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4.1

NATICEN-01

JLEHMANN

DATE (MM/DD/YYYY)

4/5/2022

CERTIFICATE OF LIABILITY INSURANCE

CORD

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

lf	MPORTANT: If the certificate holder SUBROGATION IS WAIVED, subject his certificate does not confer rights to	t to	the	terms and conditions of	the po	licy, certain	policies may				
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	vider Group								FAX /	E00)	SE4 0420
Fai	r & Yeager [*]				PHONE (A/C, No, Ext): (508) 653-3131 FAX (A/C, No): (508) 651-0129 E-MI ADDRESS: fyi@fyins.com					001-0128	
	Main Street ick, MA 01760				ĀDDRE		•				1
ivat	ion, in orroo							RDING COVERAGE			NAIC#
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	Natick Center Associates Inc	.			INSURE	R c : Travele	ers Casualty	/ & Surety Co	mpany		19038
	8 Court Street				INSURE	RD:					
	Natick, MA 01760				INSURE	RE:					
					INSURE	RF:					
CC	VERAGES CER	TIFIC	CATE	NUMBER:				REVISION NUM	MBER:		
II C	HIS IS TO CERTIFY THAT THE POLICIE NDICATED. NOTWITHSTANDING ANY R SERTIFICATE MAY BE ISSUED OR MAY EXCLUSIONS AND CONDITIONS OF SUCH	EQUI PER POLI	REME TAIN, CIES.	ENT, TERM OR CONDITIO THE INSURANCE AFFOR LIMITS SHOWN MAY HAVE	N OF A DED BY	NY CONTRA 7 THE POLIC REDUCED BY	CT OR OTHER IES DESCRIB PAID CLAIMS.	R DOCUMENT WI' ED HEREIN IS S	TH RESPE UBJECT T	CT TO O ALL	WHICH THIS
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Α								EACH OCCURREN	CE	\$	1,000,000
	CLAIMS-MADE X OCCUR	X		680525W547A		4/6/2022	4/6/2023	DAMAGE TO RENT PREMISES (Ea occ	urrence)	\$	300,000
								MED EXP (Any one	person)	\$	5,000
								PERSONAL & ADV	INJURY	\$	1,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER:							GENERAL AGGREG	GATE	\$	2,000,000
	POLICY PRO-							PRODUCTS - COM	P/OP AGG	\$	2,000,000
	OTHER:									\$	
Α	AUTOMOBILE LIABILITY							COMBINED SINGLE (Ea accident)	ELIMIT	\$	1,000,000
	ANY AUTO			680525W547A		4/6/2022	4/6/2023	BODILY INJURY (P		\$	
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	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED?	N/A						"		•	1,000,000
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	SCRIPTION OF OPERATIONS / LOCATIONS / VEHICI eject to policy terms, forms, and condition		ACORE	D 101, Additional Remarks Schedu	ıle, may b	e attached if mo	re space is requi	red)			
	n of Natick is named as Additional Insu	red p	er wi	ritten contract on the Gene	eral Lial	bility policy f	or the operati	ons performed o	on their be	half b	y the named
ınsı	ured.										
CE	RTIFICATE HOLDER				CAN	CELLATION					
	Town of Natick 13 East Central Street Natick, MA 01760				THE	EXPIRATIO	N DATE TH	PESCRIBED POLIC HEREOF, NOTIC CY PROVISIONS.			
	,					RIZED REPRESE					

Identity of the individual, partnership, or corporation applying for contract award and credentials of the personnel.

Corporation Applying for Contract:

Natick Center Associates, Inc. 8 Court Street Natick, MA 01760 508-650-8848

Officers of Corporation:

Arthur B. Fair III (Executive Committee)
President
Fair & Yeager Insurance Agency

Virginia McEachern (Executive Committee)
Vice-President
Five Crows Gallery & Handcrafted Gifts, Studios @ 3 Adams St.

Greg Kennedy (Executive Committee)
Treasurer
MutualOne Bank, Sr. VP of Retail Banking

Steve Levinsky (Executive Committee) Clerk Studios @ 3 Adams St.

Executive Committee:

Arthur B. Fair III (Executive Committee)
President
Fair & Yeager Insurance Agency

Virginia McEachern (Executive Committee)
Vice-President
Five Crows Gallery & Handcrafted Gifts, Studios @ 3 Adams St.

Greg Kennedy (Executive Committee)
Treasurer
MutualOne Bank

Steve Levinsky (Executive Committee)

Clerk

Studios @ 3 Adams St.

Donna Donovan (Executive Committee only)

Town Liaison

Executive Assistant to Town Administrator

Board of Directors:

The Natick Center Associates Board of Directors oversees the governance of the Natick Center Cultural District, and is comprised of a dedicated group of business professionals and community leaders.

Arthur B. Fair III (Executive Committee)

President

Fair & Yeager Insurance Agency

Virginia McEachern (Executive Committee)

Vice-President

Five Crows Gallery & Handcrafted Gifts, Studios @ 3 Adams St.

Greg Kennedy (Executive Committee)

Treasurer

MutualOne Bank, Sr. VP of Retail Banking

Steve Levinsky (Executive Committee)

Clerk

Studios @ 3 Adams St.

Donna Donovan (Executive Committee Only)

Town Liaison

Executive Assistant to Town Administrator

Kristin Sundin Brandt

Director

Sundin Marketing

Steve J. Brayman

Director

Fitness Distributors

Swati Dave

Director

Natick Cultural Council

Amanda Loomis
Director
Natick Director - Community & Economic Development

David Lavalley
Director
The Center for Arts in Natick

Mike McAuliffe Director Middlesex Savings Bank

Karen Partanen Director Natick Recreation and Parks Dept.

Betty C. Scott Director The Frame Shop & Gallery

Avigail Shimshoni Director Natick Design Review Board

Gary Stucchi Director Stucchi Jewelers

*Select Board Member Liaison, Paul Joseph

Staff (individuals performing work with volunteers):

 Athena Pandolf – Executive Director 8 Court Street
 Natick, MA 01760 (508) 650-8848
 Cell Number: (508) 333-5609

Resumes and Job Descriptions of the staff are attached.

Supervision:

The Executive Director reports to the Executive Committee of the Board of Directors. The NCCD Business Liaison, Event support, Bookkeeper and Farmers Market Manager are all subcontractor(s) and report to the Executive Director. The Executive Committee meets generally once a month. The Board of Directors meets generally once a month. On a weekly basis between the Executive Committee and Board of Director's meetings, the President provides supervision. Expenditures are approved by the President and Treasurer under authority granted by the Executive Committee to the Executive Director. The Board of Trustees has granted this authority to the Executive Committee and the President and Treasurer and Executive Director.

Sub-Contractor's under the Supervision of the Executive Director:

- Katie Love, NCCD Business Liaison
- Deb Sayre, Farmers Market Manager, is subcontracted to operate the Farmers Market.
- Ann Marie La Brache, Bookkeeper.
- Brooke Jackson, Event Support Position
- No other subcontractors are contemplated at the time of this proposal.
- Natick Center Associates reserves the right to hire or contract additional individuals, if necessary, to carry out, in good faith, the services proposed.

Sample work products for each staff member are attached.

Job Description Natick Center Cultural District / Natick Center Associates Executive Director

The Natick Center Cultural District Executive Director represents and champions the organization to all constituencies and is an integral asset for Natick and the MetroWest community.

The Executive Director is responsible for the management and day-to-day operations of NCCD and Natick Center Associates, Inc.. He/she has the authority to carry out these responsibilities in accordance with the direction, goals and policies established by the Natick Center Associates Executive Committee and Board of Directors. The Executive Director is primarily responsible for the organization's consistent achievement of its mission, marketing and financial objectives ensuring that the NCCD makes consistent and timely progress towards its strategic goals.

More specifically, the Executive Director of the Natick Center Cultural District provides vision, advocacy and leadership to ensure that the NCCD focuses on stimulating the economic and cultural life locally and regionally through development and promotion of the District.

In marketing and program management, the Executive Director will be responsible for developing and maintaining the District's brand; creating and executing a marketing and promotion strategy; reaching out to and coordinating with local and regional organizations; collecting and maintaining an inventory of programming, activities and community resources; creating; and developing original programs and activities as appropriate. The Executive Director will be responsible for planning, organizing and executing programming for NCA such as the Annual Fundraiser, ArtWeek Events, Natick Nights, Multicultural Day, PorchFest, Spooktacular, Small Business Saturday, Holiday Stroll and Holiday Lighting on the Common.

The Executive Director is responsible for securing funding to provide the necessary

resources to ensure the organization is sustainable. In this regard, the Executive Director will work with businesses, corporations, foundations and governmental bodies to provide grants and funding. Day-to-day funding duties include the development, implementation and overseeing of a funding strategy. The Executive Director will also be responsible for procuring necessary monies for the District to meet goals; fostering and maintaining relationships with business and corporate donors; identifying and pursuing foundation and government support; and creating or identifying revenue generating programs and events.

In planning and management, the Executive Director will be responsible for creating budgets and exercising fiscal responsibility for NCCD/NCA; coordinating with government entities to create and implement plans for public improvements; coordinating with organizations to create long term marketing and operational plans; facilitating discussions to identify district operational issues in the areas of transportation, parking and public safety; identifying, implementing and communicating operational solutions to stakeholders and interested parties; facilitating monthly governance committee meetings; preparing monthly reports for the Board, quarterly reports to Natick Center Associates and the Natick Town Administrator and NCCD stakeholders. In the Human Resources arena, the Executive Director will manage the recruitment, employment and deployment of any/all resources, both paid and volunteers; ensure appropriate staff is in place to carry out the day-to-day activities of the organization. Make appropriate changes to job descriptions or staff as needed; effectively manage the human resources of the organization according to current laws and regulations; and ensure that job descriptions are developed, regular performance evaluations are conducted, and that sound human resource practices are followed; and manage and motivate NCCD staff and volunteers thorough enhancement of responsibilities and guidance as needed.

Externally, the Executive Director will foster and maintain positive collaborative working relationships with all District stakeholders; foster and maintain relationships with media representatives (print, radio, television and Internet); maintain relationships with

elected and appointed officials at various levels of government (city, state and federal); prepare and deliver Cultural District presentations to professional, civic, educational and social organizations; and serve as the public "face" and "voice" of the Natick Center Cultural District.

The Executive Director must have an aptitude for and experience with marketing and promotion. The successful candidate will be a relationship builder with excellent interpersonal and organizational planning skills in order to work effectively with Board members, NCA members, volunteers, elected and appointed officials at various levels of government (city, state and federal) in meeting the needs of the Natick Center Cultural District and its stakeholders. Comfort with technology and social media is essential.

A degree in Marketing, Event Planning or Business is preferred.

Job Description Natick Center Cultural District / Natick Center Associates Natick Business Liaison Responsibilities

Responsibilities

- Support Executive Director and Board in organizing various projects and promotions.
- Providing a key role in maintaining positive relationships with our members and community partners.
- Support the members with growing their business and providing one-on-one meetings to determine their needs.
- Communicate directly with NCCD members to support their business or marketing needs and deliver promotional materials to members.
- Work towards increasing membership and growing membership base.
- Facilitating member meetings and communication about grants and town information with the members.

Job Description Natick Center Cultural District / Natick Center Associates Farmers Market Manager

Responsibilities:

Specific responsibilities will be determined by the needs of the customers, our partners and the vendors at the market. Generally, the Market Manager is responsible for the following activities:

MARKET OPERATIONS

- Arrives at market 1 hour before opening to coordinate market set-up and stays at market until all vendors have left (usually no more than 1 hour after market closing).
- Sets up Farmers Market table.
- Places directional signs promoting the market around the community at key locations prior to opening on each market day, and removes those signs at the close of market.
- Coordinates vendor parking and set-up, ensuring vendors are in the correct space.
- Staffs the Farmers Market table providing information to customers and vendors.

GENERAL MARKET SUPPORT

- Develops and maintains good working relationships with Natick Center Cultural District staff, vendors, customers and community members.
- Assists vendors, community representatives and customers by providing market-related information, conflict resolution and general aid as appropriate.
- Enforces market rules.
- Occasionally assist vendors by providing limited set up help and brief personal breaks and by assisting vendors with sales during especially busy times.

OUTREACH AND MARKETING

- Works with the Natick Center Cultural District and our partners to promote the market through social media, contributing to weekly email newsletters and promotion throughout the community.
- Educates customers about the Farmers Market mission and the NCCD.
- Assists with the development and coordination of special events including educational programming, festivals, fundraisers and musical performances.

Job Description Natick Center Cultural District / Natick Center Associates Bookkeeper

Responsibilities

- Works directly with the Executive Director and the NCCD/NCA treasurer to assist in billing, banking and accounting and bookkeeping activities.
- Invoicing members and making deposits for NCA, Natick Days, NAOS and Earth Day events.
- Recording day to day financial transactions and completing the posting process
- Accounts receivable and invoicing
- Data entry, managing Farmers Market deposits, collecting transactions, tracking debits and maintaining and monitoring financial records, and invoices.

Job Description Natick Center Cultural District / Natick Center Associates Event Support

Responsibilities

- Support Executive Director and Board in organizing and creating the NCCD event schedule along with the Programming & Events Committee.
- Update spreadsheets, databases and inventories for events.
- Assist in the organizing of promotional events and traditional or digital campaigns and attend them to facilitate their success.
- Present at most events during the year assisting with coordination, set up and clean up.
- Providing good customer relations with NCCD members and community partners as it relates to their involvement during an event.

Sample Work Product Executive Director

The Executive Director is charged with creating the programming for Holi Festival, Art in Bloom, Natick Nights and PorchFest as well as a yearly schedule of events and list of shops for the Natick Center Cultural District Welcome brochures.

Attached are the promotional flyers for:

Holi Festival
Art in Bloom
Natick Nights
PorchFest
Yearly Schedule of Events 2022
Shopping Template

		e.		

Holi Festival May 21, 2-4:00 pm

(Raindate 5/22 2-4:00 pm)



Celebrate the spirit of multi-culturalism of our town with Holi!

Holi (/holi/;Sanskrit: हो ली Holi) is a spring festival celebrated in the Indian subcontinent, also known as the "festival of colors" or the "festival of love".

There will be eco-friendly dry powdered color available for all, Bollywood music with a DJ, and delicious Indian food for purchase. This is a free event, with the exception of the food. The Morse Institute Library will partner with us to provide activities on the library lawn.

Location: Middlesex Savings Bank Parking Lot Rt. 135 & Washington St.









THE NATICK GARDEN CLUB, NATICK ART ASSOCIATION & THE NATICK CENTER CULTURAL DISTRICT



atick Nights! June 10 from 5-7:30 pm in Natick Center!





Chris Wagner at Moran Park! He will be



Natick Vintage Camera Museum - Visit MUTUALONE ront of MutualOne Ban



Walnut Hill School - Drop in and see Nalnut Hill School Community Dance 5:30 -7:30 pm.



Five Crows Gallery & Handcrafted Gifts



Baylee Bee - Visit during Natick Nights &



Lolas Special - Shaved steak, American & Heath Bar cannoli!



Paper Fiesta - Offering 20% off 1000



Clip & Dip - Offering FREE brushing classes



9

Arthur Murray Dancing - "Swing into the Summer" 7:30 to 8:30 pm, music and





5:00-6:30 pm! Let's get playful, get outside and get active with the whole family! Run/Gravoxy - is on the common from JoAnimals Fun Fitness on the



Kona Ice - Get your cool treat of shaved

or classes **HERE** or search for Studio Ron Studio Ronin's Silent Disco Yoga - Try www.studioroninyoga.com and book from oga on your Mindbody app, or head to our website! Classes by donation, must preregister for headphones count



New England Sci Tech - Stop by the New nteractive STEM activities for all ages England Sci-Tech table

Family Nia

Visit us at Natickcenter.org



building Martial Arts. Breaking Boards for Suction cups) and obstacle course Villari's Martial Arts - Character un and focus, Ninja Star throwing



ecycled materials! Also giant paper hats

Sally Cragin - FLOWER POWER HOUR!

Make Giant Flowers out of paper and

amily Promise - Join Family Promise & take the boxes home & fill them with Promis

Family



Power Construction - Visit to learn more





Elder Well Adult Day Program - hosts live



Obstacle Fitness Obstacle Fitness - brings obstacles. Fitness. Fun. an obstacle course to your



Friends of the Morse Institute Library -



from 5 - 7:50 pm

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Natick PorchFest



SEPTEMBER 25 2:00 - 6:00 PM

Rain Date September 26th 2-6:00 pm

Visit natickporchfest.org locations and details!

Special Concert by Los Goutos 6-7:00 pm behind Music Go Round on the 25th 810 Worcester St.!



6-7:00 pm at Music Go Round!

Email Natickporchfest@gmail.com to perform or be a Porch Host!



Events

Event Highlights

2022

ANUARY - MAY 7: SATURDAYS

Natick Farmer's Market

Common Street Spiritual Center: Every Saturday

9am - 1pm

10:00 am virtual - check www.natickcenter.org for details) W.E. (Women's Entrepreneur) Virtual Event

APRIL 18

Boston Marathon

Route 135 through Natick Center

APRIL 30 - MAY 1

Earth Day All Around Natick

www.EcoNatick.org

MAY 7 - SEPTEMBER 24

Farmers Market

Natick Common 9-1:00 pm

Holi Festival - 2:00 am - 4:00 pm

Natick Nights - Natick Center: 5 - 7:30 pm IUNE 2 - JULY 28: EVERY THURSDAY

Art in the Park

Shaw Park, S. Natick 10:00 - 3:00 pm

Continued on Reverse Times and Locations subject to change

Visit www.NatickCenter.org for a full schedule of upcoming events



Events

Event Highlights

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Continued on Reverse



for a full schedule of

upcoming events

Event Highlights

2022

JULY 8 - AUGUST 12

Family Performing Arts Series

Natick Common - 6:30 pm to 8pm

JULY 21

Art Walk

Natick Center from 5:00 - 7:30 pm

AUGUST 27

Multicultural Day

Natick Common - 10:00 - 2:00 pm

SEPTEMBER 10

Natick Days - Natick Common - 10:00 - 3:00 pm

SEPT 11

Art in the Park

Shaw Park, S. Natick 10:00 - 3:00 pm

SEPTEMBER 24

PorchFest - www.natickporchfest.org

Natick Center - 2:00 - 6:00 pm

NOVEMBER & DECEMBER

Farmers Market

Inside: Common Street Spiritual Center

9:00 - 1:00pm

OCTOBER 15 & 16 Natick Artists Open Studios Natick Center 11:00 am to 5:00pm

OCTOBER 29

Spooktacular

Natick Common from 12:00 to 2:00pm

NOVEMBER 29

Holiday Lighting on the Common

Natick Common from 2:30 - 5:00 pm

DECEMBER 17

Holiday Stroll

In Natick Center 3:00 - 6:00 pm

Event Highlights

2022

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Art in the Park

Shaw Park, S. Natick 10:00 - 3:00 pm

SEPTEMBER 24

PorchFest - www.natickporchfest.org

Natick Center - 2:00 - 6:00 pm

NOVEMBER & DECEMBER

Farmers Market

Inside: Common Street Spiritual Center

9:00 - 1:00pm

OCTOBER 15 & 16

Natick Artists Open Studios

Natick Center 11:00 am to 5:00pm

OCTOBER 29

Spooktacular

Natick Common from 12:00 to 2:00pm

NOVEMBER 29

Holiday Lighting on the Common

Natick Common from 2:30 - 5:00 pm

DECEMBER 17 Holiday Stroll

In Natick Center 3:00 – 6:00 pm

Shopping

CLOTHING, JEWELRY & GIFTS

District's vast array of shops that bring character to Enjoy shopping local with Natick Center Cultural

Bacon Street Farm (Tilly & Salvy's)

100 Bacon Street

19 Main Street **Baylee Bee**

Bruno's Barber Shop

17 Pond Street

C & T Design

13 West Central St.

Calliope Paperie 29 Main Street Clip & Dip - Pet Grooming 19 Pond Street

Cobbler Shop West

23 Pond Street

D'Arcy Wellness Center + Spa

63 S. Main Street

Debsan - The Decorating Store 23 Main Street

Continued on reverse Dion's Fine Wine, Spirits, Craft Beer 2 South Avenue natick center cultural district

for an up-to-date list of Visit NatickCenter.org

shopping options.



Shopping

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CLOTHING, JEWELRY & GIFTS

Enjoy shopping local with Natick Center Cultural District's vast array of shops that bring character to our town.

Five Crows Gallery and Handcrafted Gifts

41 Main Street

The Frame Shop & Gallery 5 Main Street

H. Brandt Jewelers

31 Main Street

Heads Up Hair Salon 11 Main Street

Le Belle Day Spa 26 Main Street Listen Up! Music Store 1 South Avenue Metro Pets - Pet Grooming 28 Washington Street

Optica 23 S. Main St. Paper Fiesta 1 Main Street Strike Up the Band Music Store 5 Washington Street

Stucchi Jewelers

3 Main Street

Studios at 3 Adams Street 3 Adams Street Studios at 43 Main Street 43 Main Street

Uni-T - Artisan t-shirts

CLOTHING, JEWELRY & GIFTS

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The Frame Shop & Gallery 5 Main Street

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Le Belle Day Spa

26 Main Street

Listen Up! Music Store

1 South Avenue

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Optica 23 S. Main St. Paper Fiesta I Main Street Strike Up the Band Music Store

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5 Washington Street

Stucchi Jewelers 3 Main Street Studios at 3 Adams Street

3 Adams Street

Studios at 43 Main Street 43 Main Street

Uni-T - Artisan t-shirts & Court Street

Sample Work Product NCCD Business Liaison

This position is new as of February 2022, so Katie Love has been working on touching base with all of our current members, helping with member calls, communication and organizing our first in-person member meeting since 2020.

Sample PowerPoint presentation from her presentation at the March 2022 W.E. Love Natick Women Entrepreneurs event is attached.

Sample email example:

Hi Phil -

My name is Katie Love, and I recently began working with the Natick Center Cultural District as a Business Liaison. I called and spoke to Vick yesterday and introduced myself but wanted to follow up with an email with my contact information and to say hello. My role is to help support our businesses in Natick - anything I can do to help you - event ideas, etc - please let me know. I know you were an incredible supporter of Porchfest last year and we truly value your commitment to the community. I would love to stop in and say hello in person when you have time. Let me know when you might be around.

Thanks, Katie

Katie Love

katie@natickcenter.org

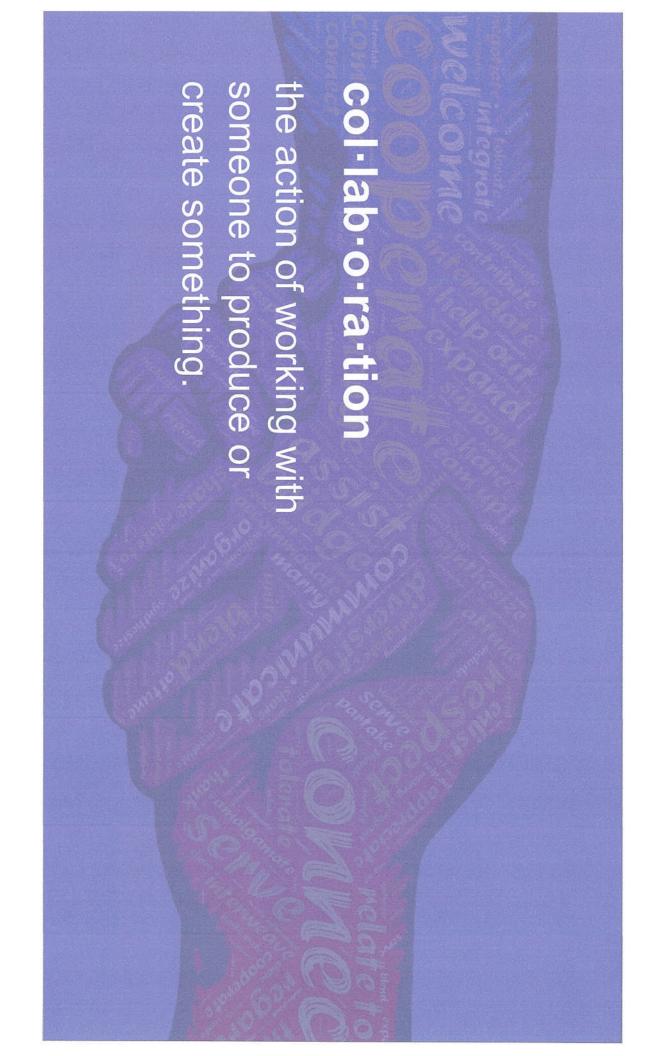
Natick Center Cultural District www.NatickCenter.org



(Women Entrepreneurs)

COLLABORATION

NCCD - NATICK CENTER BUSINESS LIAISON KATIE@NATICKCENTER.ORG KATIE LOVE



FIND SOMEONE TO COMPLIMENT YOUR SKILLS

- You get the best of me when
- You get the worst of me when
- You can count on me to
- This is what I need from you



WHAT ARE YOUR STRENGTHS?

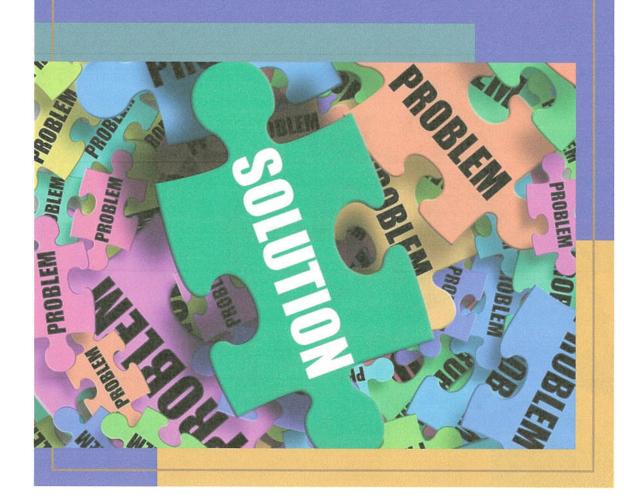
things that get in my way. The heart of collaboration is because need partners who supplement those can't be everything to everyone else.

Dr. Rachel Maglinger, Psychologist and Senior Analyst at Gallup

WHAT HOLDS US BACK?



PART OF LEARNING IS FAILURE



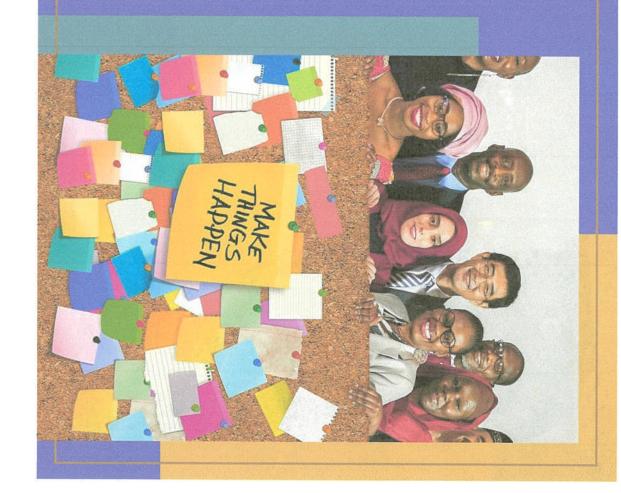
WHAT'S WORKED IN THE PAST?



NEW IDEAS

"Insanity is doing the same thing over and over and expecting different results."

Albert Einstein



Natick Center Cultural District

www.natickcenter.org

Sample Work Product Farmers Market Manager

The Farmer's Market Manager is responsible recruiting and managing vendors as well as promoting the year-round Farmers Market. Deb Sayre also navigated the market during the pandemic with the help of the BOH to keep it running without delay every week in 2020 and 2021.

Below is a listing of vendors, recruited by Deb Sayre, displayed on the Natick Farmers Market website: https://www.natickfarmersmarket.org/

Over 100 craft vendors are on a rotating basis at the market.

Alapeche Bakery

Amir's Natural Foods

Annabanana's

Beckah's Bangin' Butter

Big Rock Acres

Birch Tree Bread

Chestnut Farms

Columbian Coffee

Doris' Peruvian Pastries

Eric, Knife Sharpener

Freitas Farm

Jordan Bros. Seafood

Joyberry Farm

<u>Lightening Ridge Farm</u>

Mei Mei

Mindful Eating

Narragansett Creamery

Table 15

Tangerini Farm

Tita's Corner

The Bagel Table/OMG

WeGrowMicrogreens

Attached are the Promotional Sponsorship program materials for the Farmers Market which allows members and non-members to participate at the market for promotional purposes.



Sponsorship Policies

Sponsorship of the market is open to members and non-members of the Natick Center Cultural District on a per week basis.

Sponsorship will allow for a presence at the market to provide information about the sponsoring company/person/organization.

In addition to information, sponsors will also be expected to provide an activity for the market, at their designated space.. This could be give-aways, having a face painter, balloon twister, or some other activity that adds to the market and promotes interaction.

Fees per week

Outdoor season:	Members - \$100	Non-members - \$150
Indoor season	Members - \$75	Non members - \$100

Multiple week sponsorship packages can be discussed with Market Manager.

During the outdoor season a lawn sign indicating "**This week's market sponsor**" will be placed in front of the sponsor table. Table signage will be provided during the indoor season.

All sponsors will be recognized on the NCCD website (<u>www.natickcenter.org</u>) and on both the NCCD and farmers market Facebook postings.



The market is sponsored by



Sponsorship Form

Sponsor:	
Week(s) sponsored	
	Member: \$100 Non member: \$150 Member: \$75 Non member\$100
Activity	
Contact	
e-mail/phone	

Return this form to debrasayre@gmail.com. Checks should be made out to Natick Center Associates and mailed to Natick, Checks should be made out to Natick Center Cultural District, P.O. Box 6284, Natick, Ma. 01760

Please mark "sponsorship" in the memo line.



www.natickcenter.org



EVERY SATURDAY 9 AM TO 1 PM



DOD VERDORS ON 2 FLOORS

HANDMADEGIFTS & MUSIC



Please keep

feet 9

between you and others & keep everyone safe.

Sample Work Product Bookkeeper

The Bookeeper works with the Executive Director to assist in the NCCD/NCA treasurer with billing, banking and accounting and bookkeeping activities.

Attached is an example of an invoice that she generates on a monthly basis on behalf of NCA.

Natick Center Associates, Inc. P.O. Box 6284 Natick, MA 01760 508-650-8848

Invoice



BILL TO
Five Crows Gallery and Handcrafted
Gifts
41 Main St
Natick, MA 01760

INVOICE#	DATE	TOTAL DUE	DUE DATE	TERMS	ENCLOSED
1273	02/01/2022	\$125.00	03/03/2022	Net 30	

DATE	ACTIVITY	QTY	RATE	AMOUNT
02/01/2022	Membership Dues	1	125.00	125.00
	Duço		<u> </u>	

Thank you for your support of the Natick Center Cultural District!

BALANCE DUE

\$125.00

Sample Work Product Event Support Position

The Event Support position is new as of the end of February 2022 so there have not been any events as of yet but we have been meeting and she has worked on the schedule for Natick Nights in 2022 in Sign up Genius. See Attachment



Reports

Tools:

Coloct

Edit Sign Up - 'Natick Nights' Schedule







Natick Center Cultural District

'Natick Nights' Schedule

Dear Natick Center Cultural District Members and Merchants.

Natick Nights has been a wonderful event taking place each Thursday in June and July in past years. This year in 2021 we'll be bringing the entertainment, fun, and experiences to people in person again we strive to bring people to Natick Center as covid restrictions ease up.

We have created a basic outline of what we would like to provide that night and dates so you can choose what works best for you. Please consider what you might offer, pick a date, and sign up for your event.

Sign up genius will send a reminder and if you need to change it you can come back and do so at your

Please don't hesitate to contact me with any questions.

Thank you,

The Natick Center Cultural District



Related files:





Created by: AP Athena Pandolf



			·

Athena Pandolf 11 Richard Road Natick, MA 01760 508.333.5609

Education:

1988-1992 University Massachusetts,

North Dartmouth, MA

Bachelor of Fine Arts, Cum Laude

Major: Textile Design, Minor: Sociology

1983-1987 Nashoba Regional High School

Bolton, MA

Professional Experience:

April 2016 - Present - Executive Director, NCA

Responsible for the management and day-to-day operations of Natick Center Cultural District and Natick Center Associates. Director provides vision, advocacy and leadership to ensure that the NCCD focuses on stimulating the economic and cultural life locally and regionally through development and promotion of the Natick Center Cultural District. Heads up marketing and program management, secures funding to provide the necessary resources to ensure the organization is sustainable, creating budgets and exercising fiscal responsibility, and foster and maintain positive collaborative working relationships with all District stakeholders. Creates cultural events to further the district goals.

November 2015- March 2016 – **Administrative Assistant, NCA** Handled daily responsibilities for Natick Center Cultural District including social media, finances and memberships.

April 2015 – Nov. 2015 - **Freelance Graphic Designer**Brochures, logo design for local companies. Consulting with clients on social media management of their company sites and marketing materials.

January 2012 – July 2016 – **4**th of July Parade Coordinator Coordinated the Natick 4th of July parade and scheduled the entertainment.

September 2013 – March 2015 – **Marketing Consultant**Website marketing, social media postings, product listing on eBay, blogging, Twitter and Pinterest boards.

October 1998-Graphic Designer

Mar. 1994 Community Newspaper Company

Using Photoshop 3.0, Quark Express & Illustrator 6.0 Designing inserts and advertisements for publication.

Sept. 1994- Advertising Coordinator

Feb.1995 Community Newspaper Company

Assisting Sales Staff

Microsoft Word and Excel

Assisted Sales Staff of 20 employees Answering and Routing Dept. Phones Taking messages, faxing and proposals.

Jan. 1994- Legal Assistant

June 1992 Shapiro & Fishman Law Office

Boca Raton, Florida

Handled Legal cases for five counties. Received all incoming summons, complaints, and answers. diligent searches, prepared packages for hearings,

set hearings, and reviewed title searches.

Katie Love

katie.giblin.love@gmail.com

~WORK EXPERIENCE~

Interface

project manager-sales training & development

January 2015 - March 2018

- Onboarding/Orientation: Schedule session and SMEs/presenters, support and conduct session on location, present material pertinent to sales role, and act as point of contact after training for Q&A
- · Communication: Hosted, recorded, moderated, and reported WebEx trainings and sessions
- administrated the internal CEU program reporting attendance, managing registration
 - created/developed new content and provided global training/launch collaboration around requests for CEU or CPD training
- internal Gallup strengths coach provided support to sales force for knowledge/development and education and internal support for teams (travel, reports, etc) as well as external workshop support for customers
- · coordination and facilitation of first ever inside sales project
 - managed lead follow up, provided status updates and reports to stakeholders both in eternally and externally
 - managed and created training for relevant components of program ie, training of reps, CRM reference documents, etc
- Provided support in administrative and coordination tasks for national sales meeting
- Accomplishments: expanded the reach of the training and development program with further touches
 after initial training, providing support and guidance to solve problems

modular sales specialist: STROLL; New England/NY/NJ

January 2013 - January 2015

- Developed and initiated manufacturer's rep role for BRAVO distribution line by developing relationships with distributors and clients to fulfill sales objectives
- · Provided education and training of sales reps on Interface, STROLL and product differentiators
- Served as liaison between rep, client, and Interface; acting as problem solver, negotiator and customer service point person
- Developed and maintained relationships with other distribution outlets in static, Posi tile, and Empire
 programs to further enhance sales through alternative outlets for Interface
- Provided business development opportunities for distribution outlets to reach marketplaces and specifiers within the territory
- Gathered information for Interface to understand the distribution business and leverage our strengths to further enhance sales and growth
- Accomplishments: implemented a new role within a totally unchartered business model for Interface
 while demonstrating good relationships and insight for the client and distributor's representative

rbd/ae position; New England

December 2011 - December 2012

- Created further opportunities for sales through business development techniques including campaigns, research, targeted account marketing and hosting events, while balancing AE responsibilities
- Identified target sectors and main specifiers within marketplace to collaborate with sales team in Boston on potential opportunities
- Accomplishments: broadened the reach of the New England team through campaigns and new business opportunities

account executive; New England

October 2008 - December 2011

- Conveyed product and ideals to current and potential customers.
- Acted as a liaison between the architecture and design community and Interface
- Presented on product and current design ideas or concerns to contribute to further education of the design community; including CEU opportunities and knowledge on LEED and sustainability
- Identified potential clients and leads in all sectors, as well as maintaining current relationships
- Managed individual budgets and expenses, while meeting expectations of management and clientele
- Collaborated with counterparts in Boston to develop Interface accounts and brand identity within marketplace
- Participated in industry events and committees to further development relationships within the marketplace via IIDA New England, MIDA, AIA and other end user organizations
- Accomplishments: created new and lasting relationships with designers and end users who had in the past not used Interface or were unaware of our products and services, by demonstrating excellent customer service and care for the client and projects

Katie Love

katie.giblin.love@gmail.com

~WORK EXPERIENCE (continued)~

Cubellis Inc.

project administrator; Boston, MA

October 2007 - September 2008

- Oversaw daily operation of studio, including general administration, accounts receivables, coordination of internal activities and communication, travel, and client contractor correspondence
- Supported retail practice group and aided in the shift in structure by helping other offices with
 information regarding daily activities, accounting and project related data input and information by
 incorporating planning and resource forecasting not only for the architecture studio but also for the
 projects related to the entire practice group
- Construction Administration: facilitated and administered construction administration documentation:
 RFI's Transmittals, and Submittals
- Aided in the coordination and planning of moving of the corporate headquarters, contributed to the restructuring of the filing structure for entire Cubellis, implemented policies and procedures for expense reports, vacation
- Edited and reviewed proposals, act as a liaison btw architect and contractor, aid in client presentations, as well as help in the process of contractor bids and RFPs
- Orchestrated and planned a 50+ attendee week long presentation for the firm's international priority client
- Accomplishments: executed a smooth transition for the mixed used development team from and small to mid-scale group, into a large scale international group while maintaining good relationships and organization

Thurston Kitchen & Bath

office manager; Aspen, CO

June 2006 - July 2007

- Oversaw daily operation of showroom, including customer billing and payments, maintain office/vendor relations, serve as an intermediary between corporate and employees.
- Supported two cabinetry designers by maintaining job folders, open jobs, and ordering and scheduling cabinetry deliveries as well as appliances.
- Created & maintained a process for a new literature library, making it more user friendly
- Initiated CC regulations for payments, saving the company interests and fees
- · Accomplishments: Administered an organized process and fluidity for the office to run efficiently

salesperson; Aspen, CO

November 2006 - July 2007

- Initiated and complete appliance and hardware sales with new and existing customers while maintaining a margin and good business relations
- Attended training sessions, worked with reps and used resources at hand to educate myself on selling appliances
- Completed 100 percent of open sales for previous salesperson with no direct experience resulting in a decrease of 90 percent of open jobs within three months
- Accomplishments: Engineered a process to close out existing open orders and organized the sales
 process from the store location

Alta Ski Resort

Winter 2005 & 2006

PSIA certified ski instructor; Alta, UT

Martha's Vineyard Sightseeing

Summer 2004 & 2005

assistant manager; Oak Bluffs, MA

~EDUCATION~

Career Discovery - Architecture, Harvard University GSD

June - July 2007

Studio intensive and design oriented curriculum

Providence College

September 2000 - May 2004

economics major and printmaking minor, BA

- Core curriculum in Liberal Arts and The Development of Western Civilization; GPA; 3,40
- Honors ~ Omicron Delta Epsilon- Economics Honor Society, National Collegiate Scholar Member,
- Dean's List 6 semesters

Debra Lee Greenberg Sayre 24 Western Ave. Natick, Ma. 01760 508-653-6596 DOB 4/16/42

Education: 1964-B.A. Northeastern University

1970-M.Ed. Northeastern University

1970-1985 LICSW

2000-Coaching Certificate-Newfield Network

2001-Graduate Coaching Certification-Newfield Network

Other Courses include Social Work at Antioch, Hunter College, Boston University and specific trainings and workshops in the fields of adolescence, Outreach (YMCA), Community Work, Alcoholism and Drug Awareness.

Current Position: Founder and Program Director-Kids Connect, Inc. (2000-current)

Market Manager, Natick Center Farmers Market (helped with founding in 1996-current)

Experience in profession: Developed a drug group at Concord Prison, started a group home for adolescents in Medfield, Director of Marathon House (residential drug treatment facility), Area Drug Coordinator responsible for 11 towns in mental health area (DMH), Assist, then Director of drug program in MCI Walpole training and supervising inmate staff, provided training in emotional issues for Police Academy in Quincy, taught psychology as substitute teacher, Taught psychology at Northeastern University, evening program, substitute teacher for City of Boston, teacher and housemother for Salvation Army home for unwed mothers, Child Welfare Worker in New York City, Probation Officer in New York City and Clinical Director of Bristol Areas School (766), ran women's groups and provided individual counseling as Life Coach.

Other Experience: Department Manager, Alexander's Dept. Store in New York City, Sales Representative for 23 manufacturers, new product developer for juvenile products companies, administrative assistant/office manager for Quip Systems, a division of Exxon,

Volunteer Experience: dance instructor in New York City (Police Athletic League, worked with youth in Roxbury thru YMCA, member of the evaluation board of First, Inc. (residential drug program in Roxbury), Founded residential program in Medfield (Harding House), headed the July 4th Committee for 10 years as well as the Natick 350th Celebration Committee. Founding and current member of Natick Days Committee as well as several town councils and committees, including local cable station. Currently chair the Natick Art Association steering committee.

Ann Marie LaBrache 30 Webb Place, Unit #2 Mansfield, MA 02048

amlab8092@gmail.com

Bookkeeper Natick Center Associates

Oct. 2017- Present

- Recording day to day financial transactions and completing the posting process
- Accounts receivable and invoicing
- Data entry, managing Farmers Market deposits, collecting transactions, tracking debits and maintaining and monitoring financial records, and invoices.

Bagel Table Manager

Oct. 2020 - Present

- Managing customer services
- Order supplies, create schedule and product creation.
- Open and closing procedures
- Responsible for Sales Management

Fitness Distributors/FDI Medical Office Manager Responsibilities:

April 2017 - Oct. 2020

- Order and receive supplies
- Scheduling, sales
- Shipping and receiving
- · Product and safety management
- Minor bookkeeping

Michaels Inc. Department Manager Responsibilities:

March 2013-Feb. 2017

- Hiring, training and scheduling of department staff.
- Partnering with manager to create and implement programs for meeting sales and production goals.
- Generating and updating department reports.
- Maintaining all department related files and paperwork.
- Ordering supplies for department and store, adhering to budget constraints.
- Oversee the maintenance and repair of all department related equipment.
- Provide customer service for departments and storewide.

Custom Framer Responsibilities:

February 2010-March

- Implement set up of framing department in new stores.
- Train new help in sales and custom framing.
- Have consistently met or exceeded sales goals and customer service needs.

Rockwood and Sjoquist Insurance Agency Account Manager Responsibilities:

June 2004-February 2010

- Developed new filing and organizational practices. Updating computer system to meet industry standards.
- Assist agency principle in managing relationships with companies and vendors.
- Maintain Industry regulations and best practices.
- Maintain utmost discretion when dealing with sensitive topics and information.
- Participated in staff training and development and annual reviews.
- Resolution of customer service concerns and claim handling.
- Assist with annual review of agency sales, profit sharing and business planning.

Education:

- High school Graduate
- Michaels Inc. Management Development Program
- The Insurance Industry required licensing and course development.

Community Service:

- Planned and executed fund raisers for a small non-profit.
- Assisted in the planning and setting up for arts event in my local town.
- I worked as a library fundraiser.
- Assisted the director of the Natick Farmers Market.

PROFESSIONAL EXPERIENCE

Food Service Worker, Boston College ~ Newton, MA

August 2018 - November 2021

- Cook and prepare food to order for the students, faculty and guests of an eatery on campus
- Assist in other duties when needed cashiering, assisting other department stations
- Prepare and set up GET Mobile station and assist as necessary
- Prepare and assist in catering events

Cashier, Natick Outdoor Store ~ Natick, MA

August 2018 - January 2019

- Direct in-store and phone-in customers with purchases, returns, and other requests
- Provide help to other departments with stocking, organizing, and cleaning

Prep and Line Cook, Heritage of Sherborn ~ Sherborn, MA

June 2017 – October 2017

- Created and plated quality cuisine at popular high-end gastro pub while gaining valuable culinary training from experienced owner
- Earned added responsibilities for additional outside events as on-site caterer cooking, preparing and serving for customer clients

Cashier & Customer Service Representative, Hy-Vee General Merchandise ~ Liberty, MO

October 2012 - November 2014, September 2016 - May 2017

- Served as cashier and assisted with other duties as needed while providing friendly and efficient customer service
- Processed returns and assisted customer service in all areas

Backcountry Program Counselor & Manager, Philmont Scout Ranch ~ Cimarron, NM

May 2012 - August 2016

- Oversaw in a variety of positions during summers at 219 sq. mi. camp in the Rocky Mountains
- Managed and coordinated logistics including scheduling transportation, planning and scheduling meals for participants, and creating and implementing the itinerary
- Assisted with administrative responsibilities, including covering the reception desk
- Coordinated and led treks with other departments and participants
- Managed and provisioned a shooting range for Boy Scouts, teaching safety with vintage firearms

EDUCATION

- General Educational Development certificate (GED) May 2017
- Boston College, Natural Studies Current Student

SKILLS

 Multitasking, training others, accommodating high stress work environments, quick learner, detail oriented, can handle conflict well, enjoys working hard to improve skills

Natick Center Associates References

Miki Wolfe Library Director Morse Institute Library 14 East Central Street Natick, MA 01760 508.647.6520 mwolfe@minlib.net

Niki Lefebvre
Executive Director of Natick Historical Society
The Natick Historical Society
58 Eliot Street
Natick, MA 01760
508.647.4841
director@natickhistoricalsociety.org

Dr. Rev. Ian Mevorach
Common Street Spiritual Center
13 Common St.
Natick, MA 01760
508.654.7487
ian@commonstreet.org