



Joan McNamara <jmcnamara@natickma.org>

SPARK Kindness Week 2022 Banner Request

Michele Marotta <mmarotta@sparkkindness.org>
To: Joan McNamara <jmcnamara@natickma.org>
Cc: Donna Donovan <ddonovan@natickma.org>

Wed, Apr 27, 2022 at 8:00 AM

Dear Joan,

I hope this email finds you well.

I am reaching out to request banner space for the Natick-based nonprofit organization I represent, SPARK Kindness and our annual Kindness Week Celebration. We would like to have space for 2 weeks, Nov. 7-Nov. 21, 2022, as we did last year, and appreciate the Select Board's consideration of our request. (World Kindness Day is Sunday Nov. 13, and our event will run Nov. 12-18.)

Additional details about our request are below:

Organization Name:
SPARK Kindness, Inc.

Making Request:
Michele Marotta, Assoc. Executive Director
SPARK Kindness
PO Box 823
Natick, MA 01760
413-320-9099 - cell

Name of Event:
Kindness Week - Nov. 12-18, 2022. Kindness Week is an annual event of our organization (offered on both virtual and in person platforms), launching on World Kindness Day, Nov. 13. Kindness Week is a time to shine a spotlight on the good that happens every day in our communities, and to inspire people to SPARK Kindness through simple but powerful actions. In partnership with organizations, businesses, artists, schools and community members, we offer initiatives throughout the week that will inspire connecting around kindness and have a lasting impact all year long. [HERE](#) is an example of past Kindness Week programming.

This will be SPARK's second banner request. We will reuse our 2021 banner with some slight modifications. We will be able to provide a certificate of liability insurance and the indemnification agreement, if approved, as well as permission from Debsan and Fair & Yeager Insurance.

Please advise on next steps, and if further information is needed from SPARK. If you can share the 2022 paperwork, I will take care of that right away, too.

With gratitude and care,
Michele
413-320-9099

Michele Marotta, Associate Executive Director

SPARKKindness.org

Pronouns: she, her, hers



Connecting the Community in Kindness!

Every time we do something that helps
our community grow more kind,
resilient and welcoming, we

SPARK Kindness.



Please make a tax-deductible gift to **SPARK** even more kindness in 2022! **SPARKKindness.org/donate**