



October 17, 2022

Natick Select Board Natick Town Hall 13 E. Central St. Natick, MA 01760

Re: Request for approval for "Free Two-Hour Parking" from Nov. 25, 2022 - Jan. 2, 2023

Dear Natick Select Board,

On behalf of the Natick Center Cultural District, we are requesting approval to cover the Natick Center parking meters with "Free Two-Hour Parking", from Friday, November 25th, 2022, through Monday, January 2nd, 2023. Small Business Saturday takes place on November 26th and January 2nd is the last day after the holiday weekend following the New Year.

Each year the 2-Hour Holiday Parking encourages retail activity during the holiday season with many shoppers taking advantage of the "Shop Local" mindset and this 2-Hour Free parking downtown helps support our business community.

There will be signage on the parking bags that parking in a Free 2-Hour parking spot longer than 2 hours without a pass, other than a Council on Aging, will result in a ticket.

Thank you for your consideration and for your support of the Natick Center Cultural District's initiatives.

Sincerely,

Athena Pandolf Executive Director, Natick Center Cultural District athena@natickcenter.org